

# Achint Mehta's eponymous label's festive edit is apt for the season

Published on 27 Sep 2025 | By IFI Correspondent



# Achint Mehta's Festive Edit Marries Punjab's Vibrance with Marwar's Elegance

Designer **Achint Mehta's latest festive edit** is a heartfelt reflection of her cultural roots and her love for the season. The collection beautifully merges the **lively spirit of Punjab** with the **regal detailing of Marwar**, offering pieces that are as comfortable as they are festive.

### A blend of two heritages

"Being Punjabi by birth and married into a Marwari family, both cultures are a part of who I am and naturally, they show up in my designs," Achint shares. The result is a vibrant mix of **bold Punjabi colours** paired with **gota, zari, and mirror detailing** inspired by Marwari traditions — a balance of joy and elegance.

#### The colour story

The edit features a palette that spans both **festive jewel tones** (maroon, mustard, emerald, wine, magenta, and gold) and **softer pastels** (blush pink, mint, powder blue, and ivory). This range offers women versatile choices — from bold, standout looks for big nights to subtle, graceful outfits for intimate gatherings.

#### Versatility and sustainability at its core

A strong advocate of **sustainable fashion**, Achint encourages women to style their lehengas beyond a single occasion. "Pair the blouse with a sari or trousers, style the skirt with a shirt, or drape the dupatta differently," she suggests. Many pieces from this festive edit are designed with such adaptability in mind, ensuring longevity in both style and utility.

## The designer's festive pick

Among the highlights is an **ice blue lehenga** adorned with delicate handwork and mirror detailing, paired with a contrasting orange dupatta. "It's light, easy to carry, and festive — something I'd personally wear for Diwali," Achint reveals.

Looking ahead, she hints at her next project — a **wedding collection** featuring bridal lehengas and playful, comfortable ensembles for bridesmaids and family members. Like her festive edit, it promises to celebrate joy, versatility, and modern heritage.

For more style updates & exclusive fashion stories follow indiafashionicon.com

Do you also want me to cr

		THE SOLE AND EXCLUSIVE RESPONSIB	