

## Vaquera Debuts First Fragrance with Comme des Garçons

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Fashion label **Vaquera** has joined forces with **Comme des Garçons Parfums** to launch its first-ever fragrance. While Vaquera is best known for its daring apparel, this move marks its entry into the olfactive world. Meanwhile, Comme des Garçons brings its fragrance expertise to the collaboration.

The new scent, titled **Classique Perdu** (meaning “Lost Classic”), is scheduled to debut on **September 30**. Together, both brands aim to blend memory, modernity, and a sense of rediscovery.

### Inspiration

Vaquera describes **Classique Perdu** as a fragrance that feels both familiar and forgotten. The concept draws on nostalgic references, such as 1990s perfume ads and childhood car air conditioning smells. It also evokes the scent of freshly dried hair or the metallic shimmer of summer fountains.

Thus, the perfume invites wearers to rediscover something lost and unexpected.

### Notes & Composition: Layers of Scent

Under the creative direction of **Christian Astuguevieille** (Comme des Garçons Parfums) and perfumer **Suzy Le Helley**, the perfume opens with sharp, intriguing notes. Top notes include **lavandin, tomato leaf, a permanent marker accord, and blackcurrant**.

Then, the heart unravels **clary sage, iris, and a solar rose**. Finally, the base settles into **styrax resin, sandalwood, suede, and evernyl**. The result is a scent that balances sharp, floral, and resinous facets.

### Packaging, Format & Price

The fragrance comes in a **clear bottle** which is overlaid with liquidation-style stickers. Initially, it is released in a **30 ml format**. The price is set at **USD 85** for that size.

This design underlines the theme of discovery, suggesting an object uncovered or reassembled.

### Brand Statements & Vision

Vaquera commented: “**Classique Perdu is a rediscovered classic, found where you least expect it.**”

[FashionNetwork](#) In parallel, **Adrian Joffe**, CEO of Comme des Garçons International, remarked on the synergy:

“I’ve always been drawn to Vaquera’s iconoclastic tendencies, so when I heard the title **Classique Perdu** I was surprised — but then realized it made perfect sense.”

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