

## Paris Fashion Week SS26: A Historic Season with Unprecedented Designer Debuts

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**Paris Fashion Week SS26 is shaping up to be one of the most significant seasons in recent fashion history.** Against the backdrop of a global luxury slowdown, the industry's biggest names and most promising creative voices will gather in Paris from **29 September to 7 October 2025** for a lineup packed with **unprecedented debuts, key follow-ups, and powerhouse showcases.**

This season marks a record **74 runway shows and 37 presentations**, compared to 66 and 40 in Spring/Summer 2025. The pressure is high: can fresh creative visions reignite momentum in a market facing economic uncertainty?

? Major Designer Debuts

- **Jonathan Anderson** presents his first **women's ready-to-wear collection for Dior.**
- **Pierpaolo Piccioli**, after leaving Valentino, takes the reins at **Balenciaga.**
- **Matthieu Blazy** will unveil his first collection at **Chanel.**
- **Miguel Castro Freitas** debuts at **Mugler.**
- **Jack McCollough and Lazaro Hernandez** show at **Loewe.**
- **Mark Thomas** at **Carven.**
- **Duran Lantink** takes over at **Jean Paul Gaultier.**
- **Glenn Martens**, following his Maison Margiela couture debut, will reveal his **first ready-to-wear line for the house.**
- **Michael Rider** continues his journey at **Celine**, showing Spring/Summer 2026 after his much-discussed co-ed debut.

? Key Follow-Ups to Watch

- **Peter Copping** at **Lanvin**
- **Sarah Burton** at **Givenchy**
- **Haider Ackermann** at **Tom Ford**
- **Julian Klausner** for **Dries Van Noten women's**

Second collections are often just as defining as debuts, making these follow-ups crucial industry moments.

## ? Big Names, Big Stakes

Other marquee shows include **Saint Laurent, Louis Vuitton, Balmain, Chloé, Alexander McQueen, Hermès, Courrèges, Acne Studios, Alaïa, Rabanne, and Lacoste.**

Adding to the buzz, **Victoria Beckham** will showcase on **3 October at 8 pm**, coinciding with the release of her much-anticipated Netflix documentary on 9 October. Meanwhile, **Miu Miu**, last season's most-viewed show on Vogue Runway, aims to defend its crown in a crowded season filled with star debuts.

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**With historic debuts, high-stakes follow-ups, and global icons sharing the spotlight, Paris Fashion Week SS26 promises to redefine the future of fashion.**

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