

## The LYCRA® Company Announces Leadership Appointments

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The LYCRA® Company has announced two significant leadership appointments aimed at enhancing innovation and operational efficiency within the organization. Robert Johnston has been promoted to the role of Chief Operating Officer (COO), expanding his responsibilities to include product development alongside his current oversight of global manufacturing operations and IT. Doug Kelliher has been appointed Executive Vice President (EVP), Product, bringing over 30 years of product leadership experience to the company. Both executives will report directly to CEO Gary Smith.

### Strategic Focus on Innovation and Growth

These appointments reflect The LYCRA® Company's commitment to accelerating innovation and delivering high-performance solutions that meet consumer needs. CEO Gary Smith emphasized the importance of these leadership changes, stating that Johnston and Kelliher bring exceptional leadership. Their combined efforts are expected to strengthen the company's ability to co-create with customers, accelerate innovation, and bring transformative technologies to market more efficiently.

### About The LYCRA® Company

The LYCRA® Company is a global leader in developing fiber and technology solutions for the apparel and personal care industries. With a focus on innovation and sustainability, the company collaborates with brands and retailers to deliver products.

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