

Neha Roongta Fine Jewellery Makes Its Grand Chennai Debut with "A Blooming Affair"

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Chennai's jewellery aficionados are in for a spectacular treat as **Vimonisha** introduces the much-anticipated debut of **Neha Roongta Fine Jewellery**, a label celebrated for blending global craftsmanship with Indian soul. Known for over three decades as the gateway to the country's most coveted designers, Vimonisha brings Chennai a collection that epitomizes timeless elegance.

A Blooming Affair: The Story Behind the Collection

Reflecting her multicultural heritage and GIA-certified training, Neha Roongta's designs are refined, elegant, and heirloom-worthy. "At Neha Roongta Fine Jewellery, every creation has a story. Our pieces are meant to be cherished, celebrated, and passed down through generations," she shares.

The debut collection, **A Blooming Affair**, draws inspiration from the iconic tulip fields of Keukenhof in the Netherlands. It celebrates floral elegance through **Tulip Cut Diamonds**, hand-carved to mirror the delicate curves of tulip petals—India's first tulip-inspired diamond collection. Each piece is meticulously handcrafted in **18kt gold** and adorned with rare gemstones, including **Burmese rubies**, **champagne diamonds**, **and multi-coloured sapphires**.

Neha Roongta Fine Jewellery is distinguished not only by artistry but also by **wearability**. "Our clients invest in pieces meant to be worn and admired, not hidden away," Neha notes. Signature gold textures imported from Hong Kong, along with Asian cultural influences, architectural details, and vibrant colour palettes, make each creation both classic and contemporary.

From everyday essentials to statement bridal jewels, the collection caters to global clients with a taste for excellence. Each piece reflects individuality, ensuring that every woman finds a design as unique as herself.

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