

Jewel Saga Unveils “Pink Sanjh”: A Twilight-Inspired Jewellery Collection

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Jewel Saga introduces “**Pink Sanjh**”, a jewellery collection inspired by the fleeting, poetic moments of Jaipur’s twilight, when the Pink City blushes in rose and gold. Designed to pair seamlessly with both Indian and western wardrobes, the collection celebrates the calm, romance, and introspection of evening light.

Founder and creative director **Sonal Sawansukha** shares, “The soft transition between day and night, that calm, fleeting moment in the evening, is the feeling I wanted to capture in this collection. Pink Sanjh is my tribute to that emotion—a gentle homage to light, nostalgia, and luxury.”

A Palette of Twilight:

True to its name, Pink Sanjh features a curated palette of **blush pinks, muted peaches, ivory tones, and rose gold finishes**. Pearls, morganites, rose quartz, and uncut diamonds form the heart of the collection, paired with Jewel Saga’s signature gold craftsmanship.

Design & Detailing:

Sonal explains, “Pink Sanjh is rich in textures, including handcrafted pearl droplets, floral motifs with gemstone shading, and mirror-finished gold outlines that mimic fading light.” Each piece draws inspiration from Rajasthan’s architectural beauty and the ethereal evening sky, resulting in jewellery that is **lightweight yet intricate**.

Versatile Statement Pieces:

The collection includes **statement earrings, layered necklaces, chokers, delicate bracelets, cocktail rings, maang tikkas, and ear cuffs**—perfect for sundowner weddings, modern mehendi ceremonies, intimate engagements, or festive dinner soirées.

Styling Tips:

- **Dewdrop dangles:** Pair with an ivory chikankari kurta and nude juttis for daytime elegance.
- **Twilight collar necklace:** Complement with an off-shoulder silk gown or a rust-pink handwoven sari for evening glamour.

Pink Sanjh captures the magic of Jaipur’s evenings, offering jewellery that blends emotion, craftsmanship, and versatility—an ode to subtle luxury and timeless elegance.

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