

Shraddha Kapoor's Palmonas Launches Lab-Grown Diamond & 9-Carat Gold Jewellery Edit

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Shraddha Kapoor's jewellery label, **Palmonas**, is elevating its offerings with a new **lab-grown diamond** and **9-carat gold** collection, marking its expansion from demi-fine into more elevated yet accessible luxury. Known for chic and versatile designs, the brand continues to cater to jewellery lovers seeking style and sustainability.

Co-founder **Pallavi Mohadikar** explains, "Alongside gold-plated options, we now offer 9-carat gold as a modern, accessible approach to fine jewellery in India. It's real gold, durable, and practical for everyday wear, with design flexibility that 22-carat jewellery often limits."

Ethical & Thoughtful Design

Palmonas' new lab-grown diamond collection embodies ethical elegance. "These diamonds allow us to create high-quality, stunning jewellery that is ethical and accessible," says Pallavi. "They have the same brilliance and durability as mined diamonds, letting consumers invest in timeless pieces that align with their values in both style and sustainability."

Every piece is created with meticulous precision. From initial sketches inspired by stories or concepts to 3D CAD development, Palmonas refines proportions and stone placements before casting, hand-setting diamonds, polishing, and plating. Sterling silver pieces come with an anti-tarnish coating and rhodium or gold plating to ensure longevity, and all designs undergo rigorous wear tests before launch.

The new collection includes **lab-grown diamond pendants, necklaces, earrings, and 9-carat gold pieces**, designed to seamlessly blend contemporary aesthetics with conscious choices. With this edit, Palmonas continues to redefine fine jewellery for modern women who value both luxury and responsibility.

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