

Farhana Bodi Launches Fayore: A Global-Inspired Resort Glam Collection for Summer 2025

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Resort glam gets a bold new face this summer as Dubai-based entrepreneur and *Dubai Bling* star **Farhana Bodi** unveils her fashion label, **Fayore**. Debuting with the **Summer 2025 collection**, Fayore embodies unapologetic glamour infused with global influences drawn from Farhana's rich, multicultural journey.

A Collection Born From Global Roots

Gujarat-born, South Africa-raised, London-influenced, and now a Dubai icon, Farhana channels her layered identity into her designs. "We blend the bold glamour of Dubai with the refined elegance of London and the vibrance of South Africa," she shares. "Every piece carries a touch of that global energy."

Red-Carpet Meets Resort Ease

Drenched in crystals and confidence, Fayore's debut edit reimagines resort wear with red-carpet drama. Think **sheer sparkle dresses, slinky maxis, crystal-studded kaftans, and statement co-ords** that transition seamlessly from yacht parties to sunset soirées.

One standout piece? A **white cut-out gown with an embellished neckline**, inspired by vintage Bollywood but redefined for the modern muse. "It makes me feel like I'm walking in slow motion. The fabric moves like water," Farhana says. She even wore it to the **Vanity Fair brunch at Cannes**, signaling the label's arrival on the global stage.

The Fayore Woman

"This is for the woman who's always on the guest list," Farhana explains. "She's bold, beautiful, and owns every room—whether it's a beach club in Bodrum or a sunset party in Saint-Tropez." The collection is not just about fashion, but identity and presence—garments that let women embrace power with ease.

Beyond Summer 2025

As both entrepreneur and creative, Farhana is already envisioning Fayore's next chapters. Accessories, limited-edition capsules, and sustainable fabrics are on the horizon. "Eventually, I'd love to see it as a full lifestyle brand—fashion, beauty, fragrance, maybe even interiors," she reveals.

Fayore's debut is more than a fashion launch—it's an **invitation to live boldly, dress loudly, and arrive like you mean it.**

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