

Behind the Glamour: How Shalini Passi Crafted the Second MASH Ball

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This week, Mumbai will witness the second edition of the **MASH Ball**. The theme is **Fashion × Films**. Its conceptualiser, **Shalini Passi**, leads the vision and execution.

She even takes on a persona: she is styled as **Rekha** from *Khoon Bhari Maang*.

Thus the event promises more than spectacle. It aims to merge cinematic heritage and high fashion.

The Vision: Fashion Meets Cinema

For Passi, fashion is narrative. She believes clothes are characters. She says every piece holds energy. And during this edition, that energy must echo films.

Thus, she braids references and inspirations from cinema into the designs. She brings to life iconic film moments — in textures, cuts, palettes.

The dress code itself — **Fashion × Films** — challenges invitees to think beyond mere dressing. Overall the code encourages them to become living frames from movies.

Planning & Execution: From Concept to Gala

Organising an event like MASH Ball demands long lead time. Passi oversees everything: the look & feel, set design, partnerships, guest experience. The process starts months earlier.

She coordinates with stylists, set designers, lighting experts, costume makers, and curators. However the costume and décor element is on brand. Every detail must align with the narrative.

Often is a behind-the-scenes photoshoot. It teases the tone, the aesthetic directions. It gives glimpses of how bold or subtle the fusion may become.

Mumbai as Backdrop

Mumbai is not just location. It is character. The city itself forms part of the story. Therefore she uses the city's cinematic lineage, its streets, its moods. The Ball becomes a dialogue between place and persona.

She uses Mumbai's architectural textures, lighting moods, and old-world charm to inspire décor. Thus she draws on contrasts — shadows, neon glows, vintage cinema halls.

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