

Matthew Ives Named New CEO of Dunhill

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Heritage British menswear house **Dunhill** has announced that **Matthew Ives** will become its Chief Executive Officer, effective **13 October 2025**.

He succeeds **Andrew Holmes**, who has served as interim CEO since early 2024. Ives will report to **Philippe Fortunato**, CEO of Richemont's Fashion & Accessories Maisons.

A Return to Richemont's Fold

Though he comes from outside Dunhill's immediate structure, Ives is no stranger to Richemont.

From 2022 until now, he was Senior Vice President and Chief Commercial Officer at **De Beers** in London.

Prior to that, he spent over a decade within Richemont, holding senior roles at Cartier and Van Cleef & Arpels, among others.

He also served as retail director (Northern & Southern Europe) for Van Cleef & Arpels, and worked in the CEO office. Before joining Richemont, Ives began his career as a consultant at McKinsey & Co.

Context & Vision

The appointment signals a push by Dunhill to reinforce its positioning in men's luxury under experienced leadership.

Philippe Fortunato commented that Ives's deep industry knowledge and Richemont experience will be "invaluable in leading Dunhill into its next chapter."

Meanwhile, Ives remarked that he is "delighted to be joining Dunhill and working alongside Creative Director Simon Holloway" to strengthen its status as a leading British masculine luxury maison.

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