

Versace x Onitsuka Sneaker Collab to Debut in SS26 Collection

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Versace has announced a new collaboration with **Onitsuka Tiger**, set to debut in its **Spring/Summer 2026** collection. This joint effort will marry **Italian luxury design** with **Japanese sneaker heritage**.

About the Collaboration

The key piece is Onitsuka Tiger's iconic **Tai-Chi** sneaker.

Overall will be made at Onitsuka Tiger's factory in **San'in Tottori, Japan**, but using "carefully selected" Italian materials.

Design accents include:

- **Double stitching** on the Onitsuka stripe panels
- Versace's **Medusa emblem** in studded form on the tongue
- A treated upper (washed or buffed) to give a **vintage texture**

However the goal is to fuse the two brands' aesthetic codes while retaining authenticity on both sides.

Debut & Roll-Out

Thus the collaboration was unveiled during Versace's **Milan Fashion Week** show, which also marked the debut of **Dario Vitale** as Versace's new creative lead.

A total of **eight variants** will launch.

Therefore these will be available at select Versace flagship stores globally, and on Versace's official website.

Significance & Context

This collaboration reflects a rising trend: high fashion partnering with sneaker heritage brands to create lines that blend luxury and streetwear appeal.

For Versace, it's a bold move early in Vitale's tenure, signaling that footwear and collaborative drops will be part of the new narrative.

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