

Nora Fatehi: From Bollywood to Billboard, a Global Icon

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Nora Fatehi, a Canadian-born artist with Moroccan roots, has seamlessly transitioned from Bollywood to the global stage. Her journey began with viral hits like "Dilbar," which amassed over 1.4 billion views, and "O Saki Saki," nearing the 1 billion mark. These tracks not only showcased her dance prowess but also introduced her to international audiences.

Musical Milestones and International Collaborations

Signing with Warner Music and joining the 5 Junction Records label, Nora has solidified her presence in the global music scene. Her collaboration with Jason Derulo on the track "Snake" garnered over 130 million views, highlighting her versatility as a singer and co-producer. Additionally, her Afrobeat anthem "Oh Mama! Tetema" with Tanzanian artist Rayvanny further expanded her international reach.

Fashion and Film Appearances

Beyond music, Nora has made significant strides in fashion and film. She graced the Louis Vuitton Spring-Summer 2026 show at Paris Fashion Week, attended the Vanity Fair Oscars After Party in Oscar de la Renta, and appeared on the cover of Allure magazine. Her fashion choices reflect her evolving style and global influence.

Embracing Multilingual Music

Nora continues to expand her musical horizons by experimenting with various languages. She is set to release "I'm So Rich," an international Punjabi anthem with Honey Singh, and "Just a Girl," a global pop track featuring Jamaican-American artist Shenseea. These projects exemplify her commitment to blending cultures and languages in her music.

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