

Sparkle Overload: The Bejewelled Blouse Is This Festive Season's Hottest Trend

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Festive season is when your ethnic wardrobe finally gets its star moment. The lehengas, the sarees, the twirl-worthy dupattas—this is the time for them all. But this year, one **show-stopping trend** has everyone's attention: the **bejewelled blouse**. Think of it as fashion's sparkling clapback to heavy necklaces. After all, who needs jewellery when your blouse is the jewellery?

From **crystal-encrusted sleeves** to **Kundan-inspired necklines**, this statement piece is already being championed by Bollywood's leading ladies. **Janhvi Kapoor, Bhumi Pednekar, Isha Ambani, and Alia Bhatt** have all been spotted embracing the dazzling blouse revival.

Celebrity & Couture Spotlight

Fashion label **lrrh** recently dropped its new collection *Jadau* on social media, featuring sarees paired with blouses drenched in intricate beadwork, sequins, mirrors, and jewel-studded embroidery. Each blouse gives off a regal, layered jewellery effect—no necklace needed.

The look also traces back to **Isha Ambani's couture moment** at Anant Ambani and Radhika Merchant's wedding celebrations in 2024. Her custom-crafted blouse, adorned with ornaments from across India and her own personal collection, made headlines as a masterpiece of wearable heirlooms.

DIY Sparkle for the Bold

Not all sparkle needs couture budgets. DIY queens are turning everyday junk jewellery into blouse art—stitching pendants, pearls, or even reworked earrings onto fabric for a unique, head-turning effect. It's creativity, thrift, and bling rolled into one.

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Why It Works

The bejewelled blouse taps into a larger fashion mood: **accessory-turned-apparel**. Shoes, jeans, and sunglasses have been getting jewelled-up for years, and now festive fashion is giving the idea its most glamorous, celebratory twist. Whether you're heading to a family pooja or a glittering cocktail night, the bejewelled blouse ensures you shine without piling on layers of jewellery.

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