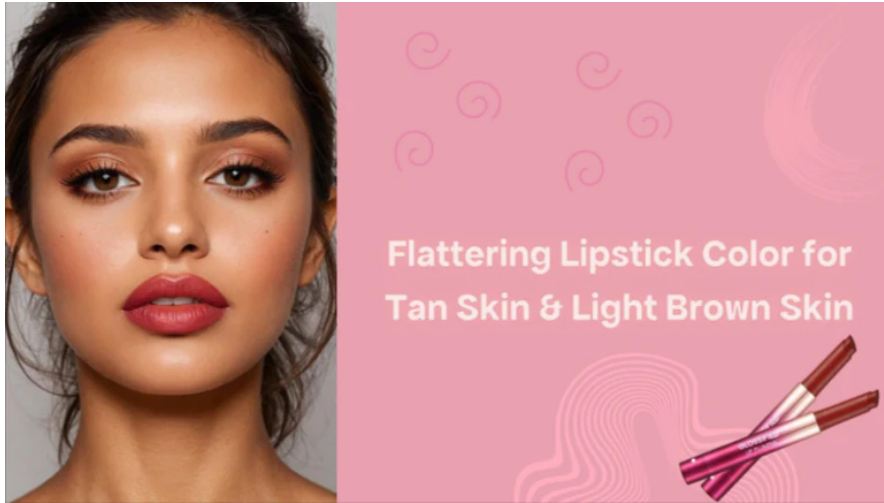


12 Long-Lasting Lipsticks for Fade-Proof Colour

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Long-lasting lipsticks are essential for those seeking vibrant colour that endures throughout the day. These lipsticks are designed to withstand various activities without frequent touch-ups.

Understanding Long-Lasting vs. Transfer-Proof

It's crucial to differentiate between long-wearing and transfer-proof lipsticks. While both offer extended wear, transfer-proof lipsticks prevent colour from transferring onto cups or clothing. Long-wearing lipsticks, on the other hand, focus on maintaining visible colour over time.

Top Picks for Long-Lasting Lipsticks

1. MAC Cosmetics Locked Kiss 24hr Lipstick

Priced at ₹3,150, this lipstick offers high-intensity pigment and a comfortable application, thanks to passion fruit oil. Thus designed to last up to 24 hours, making it ideal for long days.

2. Chanel Le Rouge Duo Ultra Tenue

At ₹4,750, this dual-ended lipstick provides bold colour on one end and a hydrating gloss on the other. Therefore gloss ensures a high-shine finish without smudging.

3. Bobbi Brown Crushed Lip Color

For ₹2,450, this lipstick offers a soft matte finish with a balmy texture, providing nourishment and long-lasting wear. It's enriched with castor oil, vitamins E and C, and beeswax.

4. Maybelline SuperStay Vinyl Ink Lipcolor

Priced at ₹849, this lipstick delivers a glossy finish with all-day wear. It's known for its vibrant colour payoff and comfortable feel.

5. Hourglass Unlocked Soft Matte Lipstick

This lipstick offers a barely-there feel with a soft matte finish, providing long-lasting colour without drying the lips. It's ideal for those seeking a natural look.

Tips for Prolonging Lipstick Wear

- **Prep Lips:** Exfoliate and moisturize lips before applying lipstick to ensure smooth application.
- **Use Lip Liner:** Outline lips with a lip liner to define edges and prevent feathering.

- **Set with Powder:** Lightly dust translucent powder over lips to set the colour and enhance longevity.

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