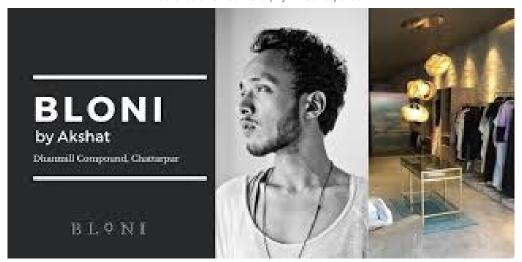


## Bloni by Akshat Bansal Brings Futuristic Sustainable Fashion

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At Lakmé Fashion Week 2025, Bloni, the luxury fashion label by Akshat Bansal, showcased a groundbreaking collection that seamlessly integrates technology with sustainable practices. Known for its innovative approach, Bloni continues to push the boundaries of fashion by incorporating eco-friendly materials and advanced techniques.

## The Collection: A Fusion of Craft and Innovation

The latest collection featured garments crafted from marine plastic waste textiles, handwoven denim, and regenerated fabrics. These materials were combined with traditional techniques like crochet and tie-dye, resulting in gender-neutral silhouettes that challenge conventional fashion norms. The use of heat-sensitive fabrics and glazed textures added a futuristic touch to the designs.

## **Bloni's Global Impact**

Bloni's participation in Lakmé Fashion Week 2025 underscores its commitment to global sustainability in fashion. By blending Indian artisanal techniques with modern technology, Bloni is setting new standards for eco-conscious luxury. The brand's innovative approach has garnered international recognition, positioning it as a leader in sustainable fashion.

## **Materials That Make a Statement**

Bloni's commitment to sustainability was evident in its choice of materials. **Notably**, marine plastic waste textiles transformed into chic, wearable pieces, reflecting the brand's innovative approach to recycling. **Additionally**, handwoven denim and regenerated fabrics highlighted the importance of conscious sourcing. **Moreover**, the careful selection of materials ensured that each garment was stylish.

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