

## Bridal Jewellery Embraces Gemstones for a Colourful Makeover

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In recent seasons, there has been a noticeable shift in bridal jewellery trends, with brides opting for vibrant gemstones over traditional diamonds. Gemstones such as emeralds, rubies, and sapphires are becoming popular choices, adding a splash of color and personal flair to bridal ensembles.

### Symbolism and Personalization

Beyond aesthetics, these colorful gemstones often carry personal significance. Brides are selecting stones that reflect their birthstones, wedding themes, or personal stories, making their jewellery not just a fashion statement but also a meaningful keepsake.

### Complementing Traditional Attire

Vibrant gemstones are also being chosen to complement traditional bridal attire. For instance, pairing rubies with red lehengas, emeralds with green saris, and sapphires with gold ensembles creates a harmonious and coordinated look that enhances the overall bridal aesthetic.

### The Rise of Lab-Grown Diamonds

In line with the trend towards personalization and sustainability, lab-grown diamonds are gaining popularity in bridal jewellery. These diamonds offer an ethical and cost-effective alternative to mined diamonds, allowing brides to choose larger or more intricate pieces without compromising on quality or values.

The 2025 bridal jewellery scene is embracing a vibrant and personalized approach, with brides opting for colorful gemstones that reflect their individuality and complement their traditional attire. This trend not only adds a fresh touch to bridal ensembles but also imbues them with personal meaning and significance.

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