

## Bridal Jewellery Embraces Gemstones for a Colourful Makeover

Published on 04 Oct 2025 | By IFI Correspondent



In recent seasons, there has been a noticeable shift in bridal jewellery trends, with brides opting for vibrant gemstones over traditional diamonds. Gemstones such as emeralds, rubies, and sapphires are becoming popular choices, adding a splash of color and personal flair to bridal ensembles.

## Symbolism and Personalization

Beyond aesthetics, these colorful gemstones often carry personal significance. Brides are selecting stones that reflect their birthstones, wedding themes, or personal stories, making their jewellery not just a fashion statement but also a meaningful keepsake.

## **Complementing Traditional Attire**

Vibrant gemstones are also being chosen to complement traditional bridal attire. For instance, pairing rubies with red lehengas, emeralds with green saris, and sapphires with gold ensembles creates a harmonious and coordinated look that enhances the overall bridal aesthetic.

## The Rise of Lab-Grown Diamonds

In line with the trend towards personalization and sustainability, lab-grown diamonds are gaining popularity in bridal jewellery. These diamonds offer an ethical and cost-effective alternative to mined diamonds, allowing brides to choose larger or more intricate pieces without compromising on quality or values.

The 2025 bridal jewellery scene is embracing a vibrant and personalized approach, with brides opting for colorful gemstones that reflect their individuality and complement their traditional attire. This trend not only adds a fresh touch to bridal ensembles but also imbues them with personal meaning and significance

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