

# Siddhartha Bansal's The Great Indian Rhapsody Celebrates India's Unsung Stylists

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Indian designer **Siddhartha Bansal** has unveiled his latest collection, **The Great Indian Rhapsody**, a tribute to the unsung stylists of India. Known for his **maximalist**, **narrative-driven creations**, Bansal transforms everyday resilience and instinctive style into high fashion, celebrating working women whose creativity often goes unacknowledged.

### **Inspiration and Narrative**

Rooted in his deep understanding of **Indian textiles and craft**, Bansal draws from his experiences with fashion visionaries like **Manish Arora Paris**, **Satya Paul**, **and Nida Mahmood**. In this edit, everyday drapes, sari twists, humble batua pouches, and instinctive layering become a **couture silhouette**, turning the practical into the poetic. Prints, textures, and handcraft converge to reflect India's kaleidoscopic culture while reinterpreted for **contemporary luxury**.

#### **Design Language**

Unlike his previous exuberant jewel-toned collections, *The Great Indian Rhapsody* explores **muted and earthy tones**, reflecting understated elegance. Unique silhouettes inspired by Indian drapes are paired with **metallic bead embroidery**, **kantha work**, **potli pockets**, and **bindi-inspired chip embroidery**, all hallmarks of Bansal's evolving design lexicon.

#### **Craft and Details**

Each garment blends handcrafted elements with modern luxury, maintaining the label's commitment to storytelling through fashion. By highlighting the resilience and style instincts of India's working women, the collection transforms everyday attire into a celebration of culture, craft, and individuality.

## Style Takeaway

The Great Indian Rhapsody is a **fusion of heritage and contemporary couture**, offering versatile, grounded pieces that honor both tradition and the global runway.

? **Highlight:** With metallic beadwork, kantha stitching, and earth-toned drapes, Bansal elevates everyday Indian styling into a narrative-rich fashion statement.