

Parishri's Tijori Collection Turns Jewellery Into Tiny Treasure Chests

Published on 06 Oct 2025 | By IFI Correspondent



Jaipur – Jewellery often tells a story, but Jaipur-based brand **Parishri** has taken that idea to a whole new level with its latest edit, **Tijori**. Designed by the duo **Paridhi Patodia** and **Shrishti Agarwal**, the collection is inspired by the traditional Indian treasure chest—reimagined as **wearable, customisable jewellery**.

Founded in 2020 after both designers lost their jobs during the pandemic, **Parishri** has grown from taking custom orders for friends and family to launching collections that merge nostalgia with modern-day design sensibilities. With *Tijori*, they've created jewellery that doubles up as a **personal keepsake box**.

What Makes Tijori Unique?

Each piece in the collection—comprising pendants, bracelets, earrings, and lockets—is crafted from **22-carat gold-plated brass** with delicate see-through glass compartments. These compartments actually open up, allowing the wearer to fill them with **semi-precious gemstones, alphabets, numbers, horoscopes, or even tiny charms**.

"Inspired by traditional Indian treasure chests, Tijori is designed as a miniature jewellery box that evolves with the wearer," shares **Shrishti Agarwal**, co-founder and creative director. "It's about carrying your story, your identity, and your memories close to you."

Interactive & Personal

The charm of *Tijori* lies in its **interactivity**. Customers can begin with one or two charms that resonate with them—perhaps an alphabet and a gemstone—and then keep building over time. The collection encourages **layering and storytelling**, making every locket or bracelet deeply personal and ever-evolving.

Some popular choices include **alphabet charms for initials, birthstones for milestones, and horoscope symbols for identity**. The result is jewellery that's not just an accessory, but a part of one's personal narrative.

Balancing Design & Craft

The biggest challenge, the designers note, was ensuring that the **openable glass compartments** were functional, durable, yet still **lightweight and wearable**. The team spent months perfecting the mechanics to make each piece playful while keeping Parishri's signature delicate aesthetic intact.

More Than a Trend

At its core, *Tijori* is about **meaning and longevity**. "While trends come and go, our focus is on jewellery with emotional resonance," says Agarwal. "Each piece is timeless because it carries your story, not just a season's mood."

The Designer’s Pick

So what’s inside Shrishti’s own Tijori locket? “An alphabet charm, a tiny heart gemstone, and a horoscope symbol,” she reveals with a smile. And if she had to pick one charm for everyone? “An alphabet charm—it’s the simplest yet most powerful way to mark your identity or someone you love.”

? With *Tijori*, **Parishri** has crafted not just jewellery, but a treasure chest of stories, waiting to be filled and worn with pride.

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