

Amit Aggarwal Stuns With Cocktail Couture Collection Exon

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New Delhi – Renowned couturier **Amit Aggarwal** has once again pushed the boundaries of fashion with his latest offering, **Exon**. Launched this September in collaboration with **Grey Goose Altius**, the collection marks Aggarwal's first-ever cocktail couture-cum-bridal line—an edit that bridges the glamour of Paris with the heritage of India.

With its sculptural silhouettes and luminous details, *Exon* redefines evening and bridal wear, offering a wardrobe that's as fitting for a bold bride as it is for a wedding guest or a high-fashion soirée.

A Sculptural Spin on Couture

Describing the inspiration behind *Exon*, Aggarwal reveals:

"This collection began in the crystalline stillness of the French Alps, where glaciers fracture light into brilliance. I imagined each garment as a vessel of light."

The designer incorporated **polymers, crystal embroideries, and pleated cords** to capture this interplay of shadow and shine. The result? Outfits that shimmer with a self-illuminating quality, giving couture a futuristic yet timeless edge.

Banarasi Meets Parisian Chic

At the heart of *Exon* lies a bold reinterpretation of the **Banarasi weave**. Aggarwal re-engineered the fabric into sculptural terrains—pleated, layered, and transformed into modern heirlooms.

In his words:

"I wanted to merge the clean, architectural elegance of French design with the richness of Indian heritage. It was about creating a visual language where restraint met opulence."

The dialogue between French minimalism and Indian craftsmanship results in pieces that are at once rooted and avant-garde. Bridal wear is no longer just traditional—it's a **conversation between cultures**.

For the Bold Bride & Beyond

Exon offers **cocktail gowns, experimental drapes, and architectural lehengas** that blur the line between party couture and bridal fashion. Perfect for brides seeking unconventional silhouettes or for guests who want to make a high-fashion statement, the collection is versatile, fearless, and unapologetically modern.

A Story of Evolution

For Aggarwal, *Exon* is more than just fashion—it’s about storytelling through craft. “It reminded me why I design,” he reflects. “To tell stories that are timeless yet transformative. To create pieces that feel both intimate and extraordinary.”

? With *Exon*, Amit Aggarwal once again proves why he’s one of India’s most visionary designers—turning tradition into tomorrow’s couture.

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