

Top Shampoos to Keep Your Coloured Hair Vibrant and Luminous

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Maintaining the vibrancy of coloured hair requires more than just regular washing. Using the right shampoo can make a significant difference in preserving your hair's hue and health. Here are some top shampoos recommended for coloured hair:

1. Kérastase Chroma Absolu Bain Respect Shampoo

- **Price:** ₹2,950
- **Highlights:** Sulphate-free, hydrates and reinforces hair, prevents fading, enriched with amino, tartaric, and lactic acids.

2. Sachajuan Colour Protect Shampoo

- **Price:** ₹2,136
- **Highlights:** Utilizes Ocean Silk Technology, creates a protective barrier, cleanses without stripping colour, low-acidity formula.

3. L'Oréal Professionnel Vitamino Colour Shampoo

- **Price:** ₹752
- **Highlights:** Contains resveratrol, defends against colour fade for up to 8 weeks, balances hydration, enhances softness.

4. Redken Acidic Colour Gloss Sulphate-Free Shampoo

- **Price:** ₹2,300
- **Highlights:** Works at an acidic pH, seals cuticle, locks in colour vibrancy for up to 32 washes, imparts salon-like shine.

5. Forest Essentials Hair Cleanser Japapatti & Brahmi

- **Price:** ₹1,795
- **Highlights:** Ayurvedic formulation, blends Reetha, Hibiscus (Japapatti), Brahmi, and Nagarmotha extracts, nourishes and strengthens strands.

6. Schwarzkopf Professional Bonacure Colour Freeze Shampoo

- **Price:** ₹1,975
- **Highlights:** Balanced pH of 4.5, stabilizes colour pigments, strengthens hair structure, reduces fading over time.

7. Nexxus Colour Assure Replenishing Colour Care Shampoo

- **Price:** ₹2,366
- **Highlights:** Formulated with elastin protein and quinoa, replenishes moisture, enhances vibrancy for up to 40 washes, restores softness and shine.

8. Olaplex No.4 Bond Maintenance Shampoo

- **Price:** ₹2,847
- **Highlights:** Repairs internal structure, reduces breakage, preserves colour brilliance, leaves hair soft and manageable.

9. Moroccanoil Colour Care Shampoo

- **Price:** ₹2,610
- **Highlights:** Infused with argan oil, antioxidant-rich pomegranate extract, preserves colour and enhances shine.

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