

Ambani Women Spark Karwa Chauth 2025 Fashion Trends

Published on 06 Oct 2025 | By IFI Correspondent



With **Karwa Chauth 2025** scheduled for **October 10**, fashion enthusiasts are already hunting for the perfect ethnic outfit. As the festival draws near, the Ambani family's women—known for their larger-than-life style presence—have emerged as style reference points. From rich sarees to ornate lehengas, they've turned up the glam factor and given us striking ideas.

In this article, we break down how **Nita Ambani**, **Radhika Merchant**, **Shloka Mehta**, and **Isha Ambani** interpreted tradition through modern eyes—and how you can adapt their looks for your own festive celebrations.

Nita Ambani: Regal Red Sarees & Heritage Drapes

Nita Ambani leaned into deep red tones and classical weaves. One standout was a **Gujarati gharchola saree** by Anuradha Vakil. The saree featured heavy gold embroidery and intricate embellishments. She paired it with traditional jewellery: a neckpiece, jhumkas, bangles, and a small vermilion bindi. Her hair was tied in a bun and finished with a red flower.

Another look she wore was a handwoven **jamdhani Banarasi silk saree** in sindoor red. It showcased Gandabherunda motifs crafted in gold and silver zari. She kept the blouse matching, and accessorised with gold-pearl earrings, a long temple necklace, bangles, and rings.

Key takeaways from Nita's style: embrace heritage techniques, maintain tone-on-tone harmonies, and let elaborate jewellery accent—not overpower—the saree.

Radhika Merchant: Fusion Drapes & Statement Jackets

If you want something contemporary but rooted in ethnic, Radhika Merchant has you covered. She opted for a **pre-stitched red saree** matched with sharara pants and a long jacket—an ensemble by designer Anamika Khanna. The look was enriched by floral embroidery and gold appliqué borders.

Radhika styled the outfit with bold red lips, a centre-parted ponytail, pearl necklace, matching earrings, and glammed-up eye makeup.

She also offered an alternate palette: a **pink-orange bandhini lehenga** by Manish Malhotra. Firstly combined this with vintage jewellery from her mother, temple jewellery in a braided hairstyle, and balanced glam. If you're experimenting with fusion ethnic wear, Radhika's looks suggest mixing textures, layering, and blending classic motifs with contemporary cuts.

Shloka Mehta: Sustainability & Reinvention

Secondly her style choices bring in a touch of sustainability and reinvention. Rather than always picking new, she reworked her own wedding lehenga. She adjusted the red undertone to pink, giving it fresh life for Karwa Chauth usage. She complemented it with a statement necklace, mehndi, and bold makeup.

Another look she gravitated toward: a bright red and green embroidered lehenga with a bandhani dupatta. Therefore she kept her hair in a braid, adorned it with a gajra (flower garland), and opted for Kundan and gold jewellery.

Isha Ambani: Luxe Sequins & Velvet Silhouettes

Isha Ambani diverged from typical red hues and embraced luxe fabrics and embellishments. One of her standout looks: a **sequined Sabyasachi saree**, which added shimmer and elegance. Finally paired it with a statement blouse, subtle loose tresses, bold jewellery, and soft glam makeup. A touch of sindoor sealed the traditional sentiment.

She also showcased a **maroon velvet Sabyasachi lehenga** featuring zardozi work, silver salma's sitara elements, dabka, and bullion. Hence styling included a statement necklace, matching earrings, and dramatic makeup to elevate the rich fabric.

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