

From India to Milan: Sanket Mehta Makes a Statement

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In 2025, fashion saw another moment of cultural convergence as Indian digital creator **Sanket Mehta** graced the runways of **Milan Fashion Week**. His presence was not merely as a spectator, but as an active participant shaping the conversation between Indian aesthetics and global trends.

This trip marks Sanket's second (or repeat) appearance at Milan Fashion Week, reinforcing his growing international footprint.

The Agenda: Diesel, Onitsuka & More

While Sanket's journey to Milan spotlighted several fashion houses, his involvement with **Diesel** and **Onitsuka** added an interesting cross-genre touch. (The APN News article you shared highlights this angle.)

These brands are known for pushing the boundary between street style and high fashion. By aligning with them, Sanket amplifies how Indian creators are increasingly not just observing, but collaborating in global fashion dialogues.

Beyond those partnerships, he also attended presentations by **1989 Studio**, **La Martina**, **Paul & Shark**, **Tod's**, **Canali**, and **Dhruv Kapoor**, among others.

Style Narratives & Personal Aesthetic

At Milan, Sanket's style choices offered a narrative: blending Indian sensibilities with refined tailoring.

- At the **Canali** showcase, he wore a clean white suit paired with a textured grey sweater—classic but contemporary.
- For **Tod's**, he opted for a charcoal wool jacket, layered over a subtle knit, teamed with off-white trousers and sleek leather shoes.
- His **Paul & Shark** look saw a shearling-collared coat, mustard scarf, denim and retro eyewear—an interplay between casual edge and luxury accents.

These looks reflect Sanket's belief that fashion need not be rigid. Instead, it can be a fluid blend of comfort, identity, and accent.

In a media interview, he remarked, *"The overall vibe of Milan Fashion Week felt very chic... a well-chosen chain can effortlessly elevate your look."* [Whosthat 360](#)

Conversations Beyond Clothing

Sanket didn't limit himself to front-row watching. He engaged with leadership across brands—meeting CEOs, creative directors, and global teams.

These conversations centered on how Indian creators and craftsmanship can earn deeper recognition on the global fashion map. He emphasized bridging cultural gaps—not just through clothes but through storytelling, curation, and collaboration.

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