

Silvia Venturini Fendi Steps Down as Creative Director

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Silvia Venturini Fendi has stepped down as Creative Director of Fendi, effective October 1, 2025. She now assumes the role of Honorary President, continuing to champion the brand's heritage and craftsmanship. This transition follows her leadership during Fendi's centennial year, where she oversaw both men's and women's collections.

A Legacy of Innovation and Craftsmanship

A third-generation member of the Fendi family, Silvia Venturini Fendi began her journey with the brand in 1992, working alongside Karl Lagerfeld. She played a pivotal role in designing the iconic Baguette bag in 1997 and later led the men's and accessories lines from 1994. Following Lagerfeld's passing in 2019, she briefly oversaw the women's collections and fully took on the role in 2025 after Kim Jones's departure. [Harper's BAZAAR+1](#)

A New Creative Direction Ahead

Fendi has announced that a new creative direction will be revealed in due time. The brand's CEO, Ramon Ros, commended Venturini Fendi for guiding Fendi from its Roman artisanal roots to an international luxury symbol. The upcoming changes reflect Fendi's commitment to innovation while honoring its rich legacy. Finally her transition concludes her directorial tenure after the brand's centennial year.

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