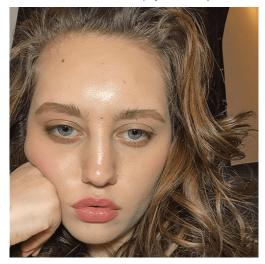


## **Ghost Lashes: The Barely-There Lash Trend of 2025**

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Ghost lashes are a minimalist lash trend characterized by soft, wispy, and barely-there lashes. Unlike traditional mascara that adds volume and drama, ghost lashes focus on separation, length, and airiness, providing a clean, fluttery frame for the eyes. The name "ghost lashes" reflects their weightless effect, making them ideal for days when you want a polished look without appearing overly made-up. Elle India

## **How to Achieve the Ghost Lash Look**

Achieving the ghost lash look is simple and requires minimal effort:

- 1. Curl Your Lashes: Begin by curling your lashes right at the roots to lift them naturally.
- 2. Apply a Light Coat of Mascara: Use a single, delicate coat of mascara to define your lashes without adding bulk.
- 3. **Use a Lash Comb:** After applying mascara, comb through your lashes with a clean spoolie to separate and fan them out, enhancing the airy effect.
- 4. **Opt for Brown Mascara:** For a softer impact, switch your black mascara for brown. The warm tone makes your eyes look instantly brighter and less harsh.
- 5. **Set with Clear Gel:** Lock in the curl and separation with a clear brow and lash gel to maintain the light, fluttery look throughout the day.

## Why Ghost Lashes Are Gaining Popularity

The ghost lash trend aligns with the broader movement towards minimalist beauty, where the focus is on enhancing natural features. Therefore the trend reflects a shift in how we approach beauty, emphasizing authenticity and simplicity

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