

Gap x Sandy Liang: A Celebration of Modern Girlhood Through Iconic Staples

Published on 08 Oct 2025 | By IFI Correspondent



Gap x Sandy Liang: Modern Girlhood Meets Iconic Fashion

American retailer **Gap** has teamed up with **New York designer Sandy Liang** for a limited-edition collaboration that celebrates **modern girlhood, self-expression, and cross-generational style**. Launching on **October 10**, the collection spans women's, kids', and toddler pieces, merging Gap's timeless aesthetic with Liang's signature feminine edge.

A Nostalgic Take on Iconic Staples

The collaboration, named “**Sandy's Dream Closet**”, draws from Liang's personal memories of growing up wearing Gap. Classic silhouettes are reimagined with playful details — from **bow-adorned denim** to whimsical **fleece and outerwear styles**.

- **Denim Highlights:**

- Pleated denim miniskirt — \$88
- Vegan fur crop denim jacket — \$128
- '90s low-rise loose carpenter jeans — \$108

- **Sweatshirts & Hoodies:**

- Extra-heavyweight logo oversize hoodie with reinterpreted arch logo — \$118
- Heavyweight bow oversize hoodie — \$108

- **Outerwear:**

- Reversible vegan leather sherpa jacket — \$268
- Vegan fur half-zip pullover — \$198
- Trench coat with signature bow detail — \$228

- **Kids & Baby:** Online exclusives include mini matchbacks inspired by women's fleece and outerwear, with Liang's son **Rainer** appearing in the campaign.
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Collaboration Philosophy

Mark Breitbard, Gap's president and CEO, commented:

“Sandy Liang has cultivated both an engaged community and an iconic design perspective, which has allowed her to reimagine our heritage pieces into something entirely new, yet familiar.”

Liang adds:

“I wanted to take the pieces that meant something to me as a kid and reimagine them through my lens today — celebrating girlhood in all its forms, while honoring the iconic styles that make Gap so timeless.”

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