

"Ranna Gill on 25 Years of Fashion, Nature-Inspired Luxury & Her Bond with Madhuri Dixit"

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"I grew up in fashion," says **Ranna Gill**, one of India's most influential designers, whose name has become synonymous with effortless elegance and global sophistication. With over two decades in the industry, Gill continues to redefine **contemporary luxury wear** for women who seek timeless style over passing trends.

Recently, Ranna showcased two distinctive collections — *The Treasury of Trousseau* at DLF Emporio Mall and *Tales from the Saddle*, both of which reflect her deep connection with **nature**, **craftsmanship**, **and sustainable design**.

For *Tales from the Saddle*, the designer drew inspiration from the grace and strength of horses. "Their beauty and elegance fascinated me," she shared, highlighting her experimentation with denim to create structured yet fluid silhouettes.

Meanwhile, *The Treasury of Trousseau* was a true celebration of Ranna's ready-to-wear sensibility — an opulent showcase of **over 62 styles**, including evening wear and cocktail gowns. "It was our first major step into evening wear — for brides who want pieces they can re-wear and cherish," she said.

Born into a family immersed in fashion, Ranna recalls her early fascination:

"As a little girl, I was always around fabrics, threads, and patterns. My mother was in the business, and her factory was my playground."

Her **signature aesthetic** — **bold prints, florals, and natural motifs** — stems from her travels and her love for organic inspiration. "Nature is in my DNA," she admits. "Our mood boards always begin with flowers, landscapes, and global influences. It's what keeps my creativity alive."

? Sustainability as a Lifestyle

At a time when fast fashion dominates, Ranna stays rooted in **sustainable craftsmanship**.

"Fashion was always meant to last," she emphasizes. "If you buy a Ranna Gill piece, you'll wear it for years — or even pass it on. Our fabrics, like linen and denim, are breathable, organic, and timeless."

For Ranna, quality and longevity trump fleeting trends. "I'm not chasing neons or fads," she says. "I create beautiful, classic products made in India that you can hold onto and cherish."

? Madhuri Dixit — The Ultimate Muse

When asked about her favorite celebrity collaboration, Ranna beams.

"Working with **Madhuri Dixit** was a dream. She's so classic, elegant, and gracious — a true icon. We personally ship her our collections. I've grown up watching her films, and to now see her wear my designs feels surreal."

From interning with Ralph Lauren in New York to becoming a leading voice in Indian luxury fashion, Ranna Gill's journey has been nothing short of inspiring. Her vision continues to bridge heritage and modernity, India and the world, craft and consciousness.

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