

Harish Akkisetty Shines at Global India Couture Week

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Hyderabad-based designer **Harish Akkisetty** recently lit up the ramp at **Global India Couture Week (GICW)** in Mumbai. Known for his delicate Indian wear aesthetic, he brought bridal, fusion, and couture pieces to the event.

A Signature Style

Akkisetty's designs are often described as "confection-pretty." His visual vocabulary includes:

- Delicate embroidery
- Cutdana (bead) work
- Vibrant colours
- Romantic florals

He blends traditional craftsmanship with a feminine, modern sensibility.

Path to the Runway

Harish is largely self-taught. Before gaining notice, he worked in designer stores and behind the scenes in fashion shows. Over time, he built his brand and started showing at multiple fashion events.

His past runways include:

- Times Fashion Week
- Bangalore Fashion Week
- India Fashion Week London

What He Presented at GICW

At GICW, Harish showed multiple lines — bridal, fusion, couture. Each collection seemed to underscore his signature style: elegance, ornamentation, and colour. The silhouettes were graceful, the embroideries intricate, the palette bold and rich.

His presentation stood among over 40 designers at the event. The week featured works by established names and emerging voices; Harish was a notable inclusion in that mix.

Forward Vision & Global Ambitions

Akkisetty's ambitions stretch beyond India. Reports say he plans to showcase on international runways — including Cannes. He hopes to expand his brand's reach and engage more global audiences.

Drawing on inspiration from travel, art, and his Andhra Pradesh roots, he continues to diversify.

Why This Moment Matters

Being part of a major couture week gives Harish brand visibility. It also validates his design language in the competitive world of Indian fashion.

GICW creates a platform where tradition and modernity intersect. Harish's work fits into that narrative — respectful of heritage, yet contemporary in form.

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