

Alia Bhatt Shines on Fortune India's "Luxury Issue" Cover

Published on 10 Oct 2025 | By IFI Correspondent



Bollywood star and global fashion icon **Alia Bhatt** has been featured on the cover of **Fortune India's October 2025 "Luxury Issue"**, marking yet another milestone in her growing international presence. The issue explores how **global luxury brands are increasingly turning to Indian celebrities**.

As one of India's most recognized faces on the global stage — and the **global brand ambassador for Gucci** — Alia's inclusion on the cover symbolizes the intersection of Indian influence and international prestige.

Spotlight on India's Evolving Luxury Landscape

The **Fortune India "Luxury Issue"** dives deep into how India's luxury sector is evolving from aspiration to influence. With an expanding affluent class the magazine explores how **luxury is no longer just imported**.

In its cover feature, the publication emphasizes how **Indian celebrities like Alia Bhatt are now central to the storytelling of global luxury houses**. Brands such as Gucci, Dior, Louis Vuitton, and Cartier have all tapped into India's growing cultural cachet. Therefore blending Western craftsmanship with Indian star power to reach a more diverse, engaged audience.

Styled in Gucci: A Symbol of Global Glamour

For the **Fortune India cover shoot**, Alia Bhatt was styled in a **Gucci canvas jacket paired with matching cargo shorts**. Therefore ensemble, characterized by its modern tailoring and subtle luxury detailing, captured the spirit of the issue — understated yet powerful.

Finally shoot produced exclusively for the magazine, with **behind-the-scenes visuals shared on Fortune India's official Instagram**. Hence minimalist set and natural tones highlighted Alia's confidence, allowing the Gucci ensemble to shine.

For more style updates & exclusive fashion stories follow indiafashionicon.com