

Matthieu Blazy's Chanel Debut Redefines Elegance: A Season of Transformations in Paris

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Coco Chanel once said, “Fashion changes, but style endures.” Yet, this Paris Fashion Week, change at Chanel has done more than endure—it has *thrived*.

The arrival of **Matthieu Blazy** at the storied French maison set the fashion world alight. His debut collection, **inspired by deep archival research**, offered an elegant yet daring homage to Chanel's timeless codes. “It was too much beauty, almost,” Blazy said, describing the overwhelming experience of exploring the house's archives.

On the **Grand Palais runway**, the result was nothing short of breathtaking—a dialogue between heritage and modernity. The collection shimmered with Chanel's signature spirit but felt completely re-energised through Blazy's masterful hand. His fascination with **rich, tactile textiles** and his ability to combine restraint with exuberance made it one of the **most celebrated debuts of the season**.

? A Season of Reinvention

According to **Vogue Runway**, Blazy's Chanel show topped the charts as one of the most-viewed collections of the season—no small feat given the wave of creative debuts across major houses. Joining him in the spotlight were **Jonathan Anderson at Dior**, **Demna at Gucci**, and **Glenn Martens at Maison Margiela**, each redefining their respective brands with fresh artistic energy.

? Margiela's Real-World Magic

Martens's **Maison Margiela** was perhaps the season's most surprising success. Building on the electric energy of his couture show earlier this year, Martens combined poetic nostalgia with practical sensibility. His ready-to-wear drew inspiration from **Martin Margiela's 1990s experiments in deconstruction and upcycling**, yet felt resolutely contemporary.

“My ambition has reconnected to the reality of the street,” Martens explained—a sentiment that resonated deeply with the audience.

? Simplicity Finds Its Voice

Elsewhere in Paris, **Alessandro Michele’s debut at Valentino** marked a refined shift in tone. The designer, known for his maximalist vision at Gucci, embraced a cleaner aesthetic for Valentino—elevating simplicity into sophistication. “I tried to simplify,” he said, “but it’s my way of being simple.” His understated glamour earned Valentino the season’s biggest jump in audience engagement.

Meanwhile, **Pierpaolo Piccioli’s Balenciaga** debut landed in the Top 10 with a collection that balanced **modern realism and optimism**. Vogue’s chief critic Sarah Mower aptly described it as “beautiful and realistic fashion showing an optimistic way forward.”

? **A Future in Motion**

Beyond the headline names, several first-time designers made quiet yet powerful impressions, signaling a **new creative era** for legacy brands like **Marni** and **Fendi**, both preparing for fresh starts next season.

This Paris Fashion Week, reinvention was not just a theme—it was the pulse of the city. And at its heart stood Matthieu Blazy’s Chanel, a poetic reminder that while fashion may change, **true style, when reimagined with sensitivity, will always endure.**

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