

Meryll Rogge Closes Paris Fashion Week with a Poetic, Powerful Statement

Published on 10 Oct 2025 | By IFI Correspondent



Meryll Rogge has had a monumental year. At 40, the Belgian designer has achieved what most designers only dream of — winning the prestigious **2025 Andam Grand Prize**, being named **creative director at Marni**, launching a **new knitwear line BB Wallace**, and securing a coveted spot on the **official Paris Fashion Week calendar**. To top it all off, Rogge was chosen to **close the Spring/Summer 2026 season** — a fitting finale for a designer whose creative voice balances rebellion with refinement.

When we connect over an early morning call, Rogge is in Milan airport, en route to Paris. “Tomorrow is casting, and then Monday/Tuesday is show prep. So, busy, busy,” she laughs. But amid the chaos, she is laser-focused on the feeling she wants her show to leave behind.

“Everyone’s been through so much this season — so many new impulses, so much to absorb. I just want people to go home with some beauty,” she says. “Peaceful, powerful, but beautiful.”

And she delivered.

? A Tribute to Unconventional Women

Rogge’s collection was inspired by *Cookie Mueller’s* 1990 autobiography *Walking Through Clear Water in a Pool Painted Black*. “The collection isn’t about her,” Rogge clarifies, “it’s about her spirit — no hierarchy, no labels. She was a writer, actress, fashion designer, stripper — all in her own way.”

Held in the **intimate courtyard of the 18th-century Hôtel de Soubise**, home to the National Archives Museum, the show’s setting echoed Rogge’s aesthetic: historical yet unrestrained. Backstage, she exuded calm amid the hum of sewing machines and styling sessions led by **Spanish stylist Esther Matilla**.

?? A Study in Contrast

“I love clashing textures and ideas within a single look,” Rogge says as she points out a **dress with a leather back and a printed front**, a perfect example of her hybrid sensibility. Other standout pieces included a **blue shearling jacket** crafted from **Longchamp’s deadstock materials** (part of her Andam Prize sustainability grant), tailored **satin-striped pants**, and an updated take on her now-iconic **boxer bloomer** — the Instagram sensation seen on **Rihanna, Dua Lipa, and Chloë Sevigny**.

? The Beauty of Rebellion

If her design language feels rebellious, it's because it is — but never without purpose. Rogge's work reflects an unspoken tension between strength and softness, structure and freedom. "For me," she says, "fashion is about energy, not perfection. You can feel the person in the clothes."

As the final models exited into the golden Parisian light, it was clear that Meryll Rogge had achieved what she set out to do — leaving the audience with a sense of calm and quiet awe.

Her show didn't just close **Paris Fashion Week Spring/Summer 2026**; it closed a chapter in fashion defined by reinvention — and opened another defined by authenticity.

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