

Craft Meets Couture: ‘The Kunj’ Hosts Lakm? Fashion Week’s Opening Show, While NEXA’s ‘The Spotlight’ Marks a Decade of Design Innovation

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By IndiaFashionIcon.com

The synergy between *craft and contemporary fashion* takes centre stage this season as **Delhi’s newest design and retail destination, The Kunj**, prepares to host the **opening show of Lakm? Fashion Week x FDCI 2025**. Conceived by the **Union Ministry of Textiles** and envisioned by design maestro **Rajeev Sethi**, The Kunj stands as a cutting-edge platform that brings together India’s **diverse handlooms, handicrafts, and heritage artistry** under one architecturally stunning roof.

Barely a month since its launch, The Kunj has already captured Delhi’s cultural imagination — a destination where design meets purpose. Now, as it transforms into a runway for LFW’s first show, it’s poised to become a beacon of craft innovation on a global scale.

? The Kunj: Where Craft Becomes Couture

The much-anticipated **Craft x Fashion showcase** will feature **Gaurav Jai Gupta’s label Akaaro** unveiling an *all-pink engineered textile collection* titled ‘*Starlight*’. Known for his technical mastery and textile innovation, Gupta’s work is expected to resonate beautifully within the venue’s raw architectural aesthetic.

Alongside him, **Anavila Misra** will present an edit of her acclaimed collection ‘*Sarmast*’, reinterpreting her signature handloom linen aesthetic through a poetic, festive lens. Completing the lineup is ‘*The Edit*’, a curated presentation spotlighting craft designs sourced directly from **The Kunj’s resident retail stores**, highlighting the diversity and ingenuity of Indian artisanship.

Together, the collections will create a dialogue between textile, space, and story — a fitting tribute to India’s evolving craft narrative.

? NEXA ‘The Spotlight’ Marks 10 Years of Conceptual Design

Meanwhile, this season also marks a milestone for one of Lakmé Fashion Week’s most forward-thinking initiatives — **NEXA’s ‘The Spotlight’**, which celebrates its **10th edition** with a special *Design Retrospective*.

Launched in 2021, *The Spotlight* redefined fashion presentations by replacing traditional runway shows with conceptual, multimedia-driven performances. To commemorate a decade of creative evolution, this year’s lineup brings back **three visionary labels** — **Naushad Ali**, **SWGT by Shweta Gupta**, and **TIL by Ankur Verma** — each known for their craft-led innovation and distinct storytelling style.

The retrospective promises to celebrate not just their growth, but also the platform’s legacy as a launchpad for experimental, narrative-driven fashion in India.

? Craft, Context, and Contemporary Design

From **The Kunj’s craft-forward showcase** to **The Spotlight’s conceptual revival**, Lakmé Fashion Week x FDCI 2025 seems set to champion the full spectrum of Indian fashion — one that honours tradition while embracing the future.

Whether it’s engineered textiles, upcycled elegance, or heritage reinterpretation, this season reaffirms India’s position as a global hub for **craftsmanship, creativity, and conscious design**.

For exclusive Lakmé Fashion Week updates, runway highlights, and designer features, follow [IndiaFashionIcon.com](https://indiafashionicon.com)

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