

Roshni Shewakramani on Jewels, Jeans & All Things Luxury

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Roshni Shewakramani lives between worlds. Based in **Dubai**, she carries a rich Indian heritage. Yet her style feels global. In this **HELLO! India** exclusive, she shares how she blends **luxury** with **individuality**, balancing high fashion, heritage, and everyday ease.

Here's a closer look at her journey, influences, and style rules.

Everyday Luxury: The Philosophy Beyond Labels

When asked what luxury means to her, Roshni is candid: it's in the **touch, feel, and mood**, not merely the look. She defines luxury through **high-thread-count sheets**, soft rugs, subtle lighting, and the tactile — not just visual — quality of things.

To her, true luxury is “everyday luxury.” She believes that comfort and sensory richness trump mere ostentation.

Her fashion philosophy centers on the idea: “*You wear the clothes, they don't wear you.*” [Hello Magazine](#) She plays with contrast — mixing high-end labels with vintage finds from her mother's wardrobe. She also says jewelry always uplifts her look, and that **jeans** are essential: she travels with at least five pairs.

Timeless vs Experimental: Finding Balance

Roshni doesn't subscribe strictly to avant-garde. She holds on to pieces that feel timeless and watches trends return. She mixes old and new — for instance, pairing **Cavalli shirts** with boyfriend jeans and **polki chandbalis**.

Her Indian roots also inform her style: she often includes a *desi presence* — a shawl, a potli bag, or some heritage detail — even in otherwise western or streetwear looks.

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