

Anupama Parameswaran Returns to Saree Glamour in Pastel Elegance

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South Indian actress **Anupama Parameswaran** recently made waves with a striking Instagram post showcasing her in **pastel saree elegance**. The look framed as something of a “comeback” to her signature ethnic style. In the post caption “Pottakattil poovasam,” she is seen in a soft saree blending **golden and pink tones**, crafted by **Akutee India**.

This appearance drew attention not only for the beauty of the outfit, but also for the return to more traditional ensembles after a period of fewer sari looks.

Outfit, Styling & Accessories in Focus

Her pastel saree features subtle shimmer and delicate transitions of hue—moving from muted peach-pinks to soft gold tones.

For jewelry, she chose pieces by **Anumerton**, known for fine detailing, which perfectly echoed the saree’s undertones. Her footwear came from **Aprajita Toor**, adding understated sophistication.

Styling was handled by **Pooja Karanam**, supported by **Keerthi Madhusudan** and team.

Photography credit goes to

Together, the elements created a balanced, graceful image—neither ornate nor minimal to the point of blandness.

The Significance of This Look

For Anupama, this saree post is more than a fashion moment. It signals a return to roots—reconnecting with her early image in Indian cinema where saris were a signature.

Her film **Janaki vs State of Kerala (JSK)** also marks her deeper reentry into Malayalam cinema, and the timing of the saree post carries emotional resonance

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