

Galleries Lafayette to Make Its Delhi Debut via Aditya Birla's Fashion

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India's luxury retail landscape is about to get a new landmark. Aditya Birla Fashion & Retail (ABFRL) has announced that it will open a **Galleries Lafayette** department store in Delhi, in collaboration with the French luxury retailer.

This move signals ABFRL's bet on India's evolving appetite for luxury and its ambition to anchor global fashion names in the country.

The Deal: ABFRL + Galleries Lafayette

Galleries Lafayette, the famed Parisian department store, will enter the Indian market through its partnership with ABFRL. The store in Delhi will carry over **250 luxury and designer brands** from around the world. red Perry, this is a continuation of its premium retail push.

R. Satyajit, CEO – International Brands at ABFRL, said that they intend to open “large-format” physical stores in multiple key Indian cities over the next three years. Their target is to be present in at least four of the top six Indian cities.

Tapping India's Growing Luxury Market

India's luxury and premium market has been steadily growing. Rising disposable incomes, aspirational consumers, and an increasing fashion consciousness are driving demand. For global brands, India remains a frontier with vast potential.

By bringing Galleries Lafayette, ABFRL is asserting that it wants India not just to be a market. Thus a destination for luxury shopping.

Deepening the Luxury Ecosystem

Many Indian shoppers look abroad for luxury department stores — from Paris to Dubai. Opening a local marquee store helps curtail “retail escape” and retains consumer spend within India.

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