

Who Is Neelam Gill? The British-Indian Model at VS

Published on 17 Oct 2025 | By IFI Correspondent



The world of high fashion has witnessed a stirring moment: British-Indian model **Neelam Gill** is gaining attention recently for walking the runway at the **Victoria's Secret Fashion Show**. Her appearance is more than just another career milestone — it's a representation of growing diversity and inclusion in an industry long criticized for its narrow standards. In this article, we explore her background, career highlights, her Victoria's Secret debut, and the significance of her achievement.

Rise in the Fashion World

Breaking Into Big Names

In September 2013, Neelam made her **catwalk debut** with **Burberry** at London Fashion Week, quickly gaining visibility. Later, she became the **first Indian model** to be featured in a Burberry campaign — a landmark in representation.

She has since worked with renowned brands such as Abercrombie & Fitch and has appeared in prestigious fashion publications. In 2017, she also became the **first British-Indian ambassador for L'Oréal Paris**. Over time, she walked for prominent shows globally, including for designers such as **Rohit Bal** and **Dior**.

Victoria's Secret Debut & Reactions

A Long-cherished Dream

Walking for Victoria's Secret has long been a pinnacle in commercial fashion. For Neelam, appearing on that runway was a “dream come true.”

In doing so, she also became one of the first models of Punjabi descent to walk for the brand, adding a symbolic layer to her runway appearance.

Community & Personal Significance

Neelam has noted that her achievement holds deeper resonance, especially given that in her upbringing she seldom saw people who looked like her being celebrated in fashion media. She expressed that she doesn't take the honour lightly and sees it as a platform to push boundaries for representation.

She also reflected poignantly on her personal journey — mentioning how she wished her mother could have seen her walk the runway, but that she feels her mother's spirit with her.

Why Her Walk Matters

Visibility & Representation

In an era when fashion and media are gradually becoming more inclusive, Neelam's presence on global stages helps dismantle monolithic beauty norms. Her identity as a British-Indian model walking for one of the most high-profile lingerie brands amplifies that progress.

Role Model Effect

For young South Asian and Indian diaspora aspirants in modeling or fashion, her journey offers proof: barriers can be challenged, traditions can evolve, and media spaces can open to more voices.

Sustaining Impact

Neelam doesn't view the Victoria's Secret appearance as an endpoint. She aims to continue using her voice, breaking more boundaries in fashion, and being a catalyst for change.

For more style updates & exclusive fashion stories follow indiafashionicon.com

DISCLAIMER: THE VIEWS/CONTENTS EXPRESSED/PRESENTED HEREIN, WITHIN THIS ADVERTORIAL AND PROMOTIONAL FEATURE ARE THE SOLE AND EXCLUSIVE RESPONSIBILITY OF INDIVIDUAL CLIENTS/EXPERT/THEIR AUTHORISED REPRESENTATIVE/TRUNAL SAHUJI, TO WHICH EFFECT, PUBLICATION HOUSE/ITS REPRESENTATIVES/AFFILIATES ARE NOT RESPONSIBLE/LIABLE WHATSOEVER.