

Sofia Richie Grainge Launches SRG Atelier

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Sofia Richie Grainge has officially launched her highly anticipated fashion line, **SRG Atelier**, in collaboration with Revolve and Fwrđ. Therefore collection, comprising over 50 pieces, aims to embody her signature sophisticated yet relaxed style, offering a complete wardrobe for women seeking timeless elegance with a modern twist.

A Vision Brought to Life

For Grainge, the creation of SRG Atelier has been a long-held dream. In an interview with Harper's Bazaar, she shared, "This has been my dream. This has been my goal, and it's always just been a matter of when I felt it was the right time." Now, as a model, mother, and style icon, she feels confident in her vision and ready to share it with the world.

Overall the collection reflects Grainge's personal journey and growth, drawing inspiration from her experiences as a woman. She emphasizes the importance of creating pieces that cater to women who balance multiple roles in their lives.

Timeless Design Meets Modern Sensibility

SRG Atelier features a range of garments crafted from luxurious materials such as suede and leather. Thus the line includes everyday essentials like minimalist scarf coats and suede skirts, alongside elevated evening wear pieces like asymmetrically cut blouses and silk dresses. Prints are kept to a minimum, with subtle patterns like zebra and spotted deer adding a touch of intrigue.

Grainge describes the core of SRG Atelier as "timeless, classic, and youthful," aiming to create clothing confident. She notes, "I made this collection for women to feel empowered and confident in what they wear every day."

Shop the Collection

SRG Atelier is now available for purchase on Revolve, Fwrđ, and its own dedicated website. Finally prices ranging from \$250 to \$1,850, the collection offers a blend of luxury and accessibility, catering to fashion-conscious consumers.

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