

The Ultimate Bag Edit: From Louis Vuitton's Capucines to Dior's India-Inspired Lady Dior

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From roomy totes that fit your world to of-the-moment minis that turn heads—India's luxury bag obsession is evolving faster than ever.

As more international luxury brands enter the Indian market, discerning buyers are expanding their collections beyond the classics. The modern Indian luxury consumer—well-travelled, design-savvy, and unapologetically individualistic—demands bags that marry **functionality with statement-making flair**.

So, what makes an ideal bag? For some, it's one that carries their world within; for others, it's a style that every It-girl swears by. For most, it's a design that stands out in craftsmanship, legacy, and emotion.

Louis Vuitton Capucines: Where Craft Meets Character

While the **Neverfull** may be Louis Vuitton's most recognised icon, the **Capucines** is quietly claiming its place among collectors and connoisseurs. Named after Rue des Capucines—the street where Louis Vuitton opened his first store in Paris—the bag embodies the brand's dedication to excellence.

Each Capucines is **assembled in over 250 meticulous steps**, blending structural precision with understated sophistication. From bold hues to exotic leathers, its versatile design continues to resonate with Indian buyers who seek timeless luxury with a modern edge

Lady Dior: Elegance Reimagined

Few bags carry as much legacy as the **Lady Dior**, famously named after **Princess Diana**. Its signature **cannage quilting**, architectural silhouette, and delicate charm letters make it instantly recognisable.

This year, **Dior launched a hot pink, India-inspired version** of the iconic bag—an homage to the country's rich culture and evolving luxury landscape. The design struck a chord with Indian fashion enthusiasts who adore the blend of Parisian sophistication and desi vibrance.

From heirloom-worthy classics to contemporary reinterpretations, the luxury bag market in India is thriving like never before. Whether it's a **Capucines for power dressing** or a **Lady Dior for timeless grace**, today's buyers are investing in pieces that tell a story—one of identity, aspiration, and artistry.

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