

Aura Nails: The Dreamy Gradient Manicure Trend

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Simply put, aura nails are a manicure style where the nail showcases a soft, diffused gradient of colour that radiates from the centre—almost like the visual equivalent of a person's energy or “aura”. The look draws on the notion of an energy field surrounding a person, and translates that into colour and design on the nails.

Here are a few key characteristics:

- The effect is **hazy or air-brushed**, blending bright and soft shades rather than a sharp colour block.
- Works on **any nail shape or length** — short or long, square or almond.
- Versatile in terms of colour combinations: you can go subtle with pastel blends or bold with contrasting tones.

Why It's Trending for 2025

- Because the style straddles both subtle and expressive, it fits 2025's broader manicure aesthetic: “minimalist elegance meets creative boldness.” It lends itself to DIY experimentation: the article notes you can use sponges, eyeshadows, or gel polishes at home to achieve the look.
- The “aura” idea taps into the wellness/spiritual-inspired aesthetic that continues to influence beauty and fashion trends. It's about personal expression, not just colour.

How to Do Aura Nails: A Quick Guide

Here's a simplified breakdown of how you can recreate aura nails — whether at home or in the salon:

1. Apply a base colour and let it fully dry.
2. Use a sponge or airbrush to dab on a secondary colour (or multiple colours) in the centre of the nail and gently blend outward to create the halo/gradient effect.
3. If using eyeshadow instead of polish: choose matte shades (avoid very glittery ones), apply carefully and dust off excess.
4. Finish with a top coat to smooth everything out and add seal. Gel polish can be used for longer wear.

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