

TWICE Makes History at the 2025 Victoria's Secret Fashion Show

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On **October 15, 2025**, the global K-pop sensation **TWICE** made history by performing at the **Victoria's Secret Fashion Show** in New York City. Notably, members **Nayeon, Jihyo, Tzuyu, and Momo** became the **first K-pop girl group to grace the stage of this iconic event**. This moment not only highlighted their musical achievements but also marked a milestone in the growing influence of K-pop on global entertainment.

Moreover, their presence symbolized a bridge between **Eastern and Western pop culture**, underscoring the genre's worldwide appeal. As the lights dimmed and the pink carpet glittered, fans and fashion enthusiasts eagerly awaited TWICE's entrance.

Red Carpet Fashion That Turned Heads

As the group arrived on the red carpet, they adhered to a **chic black-and-white dress code**, yet each member brought a unique touch to her look.

- **Nayeon** captivated with a **black cutout dress**, which highlighted her slender figure and added a contemporary edge.
- **Jihyo** opted for a **sheer lace ensemble**, combining elegance with a hint of sensuality.
- **Tzuyu** shone in a **white cutout gown**, emphasizing her graceful and statuesque silhouette.
- **Momo** made a bold statement in a **tailored three-piece suit**, blending classic tailoring with modern flair.

Together, the outfits reflected both individuality and cohesion, demonstrating that TWICE's fashion sense is as polished as their musical talent. Additionally, their accessories and styling choices complemented the ensembles, reinforcing their status as **global fashion icons**.

Electrifying Performance on the Iconic Stage

Following their red carpet appearance, TWICE delivered a **dynamic performance**, singing hits like **"This Is For"** and **"Strategy."** Their choreography was sharp, energetic, and perfectly synchronized, leaving the audience enthralled.

Furthermore, the performance was part of an **all-female lineup**, which included stars like **Karol G, Madison Beer, and Missy Elliott**, positioning TWICE alongside international music icons. This event coincided with the group's **10th anniversary** and their ongoing **"This Is For World Tour,"** making it a celebration of both music and legacy.

Cultural Significance and Global Impact

TWICE's participation in the Victoria's Secret Fashion Show demonstrates the **globalization of K-pop**. Not only did they showcase Korean pop culture on an international platform. Hence they also elevated the show's aesthetic with their **fashion-forward red carpet choices and powerful stage presence**.

Consequently, their appearance is expected to **open doors for other K-pop acts** and encourage further collaborations.

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