

MOHIKAS by Archana Soni Dazzles at Paris Fashion Days

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At the recent Paris Fashion Days event, held in the fashion capital of Paris and featuring designers from across the globe, the US-based luxury brand MOHIKAS by designer Archana Soni made a standout appearance.

The collection showed a deft blending of traditional Indian craft with refined international silhouettes — a mix that captures the evolving discourse of global couture.

Design Details & Signature Touches

- Therefore collection featured **hand-embellished lehengas**, sculpted blouses, rich capes and even tailored menswear pieces — all rooted in Indian aesthetics yet adapted for a cosmopolitan audience.
- Hence the colour palette spanned from soft ivories and shimmering gold to bold fuchsias and marigold tones — showing both heritage and bold modernity.
- Fabrics and textures were opulent: metallic weaves, intricate embroidery, and luxurious drapes emphasised the ceremonial and couture dimension of the collection.
- Thus tagline “Paris-Inspired Collection by MOHIKAS” emphasises the blend of Indian craftsmanship with Parisian haute couture ambitions.

Significance for the Brand & Industry

- For MOHIKAS, this appearance signals a strong push into the global couture arena — not simply as a bridal or Indian-fashion label, but as a luxury house with international credentials.
- For designer Archana Soni, the showcase reaffirms her vision of weaving Indian artisanship into mainstream couture dialogue.
- Finally the broader fashion industry: this kind of cross-cultural design language — Indian craft × Western couture platform — reflects a growing global trend of hybrid identities in fashion.

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