

You Won't Find a Sister Duo Chicer Than the Nagar Sisters

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Sisters Priyanka Narang and Neha Nagar Gupta grew up in Delhi's Ghitorni area with a flair for dressing up—even in school uniforms they found ways to stand out. Summers in London gave them access to new apparel and accessories, which they brought back home and wore often. Their mother's taste and fabric imports were formative in their early fashion-education.

A Shared Digital & Fashion Journey

Today, the sisters are both mothers and fashion-influencers, regularly attending couture weeks and creating content together. What began as Neha's viral bridal photos in 2020 evolved into a collaborative sister-brand and joint social media presence.

Distinct Yet Unified Aesthetic

Though they often dress in tandem, each sister has a unique style. Neha leans chic, edgy and sporty (caps, bold pieces) while Priyanka prefers feminine silhouettes, florals and skirts. They describe themselves as mirrors of each other: sharing, approving and editing each other's looks before stepping out.

The Power of Sisterhood in Fashion

Their strength lies in collaboration. Whether planning shoots at home, curating coordinated red-carpet looks or simply sharing wardrobe resources, their bond turns fashion into a shared venture. "Doing this together is what makes it so special," Priyanka says.

What Makes Them Stand Out

- Early immersion in fashion: family support, global exposure and a cultivated taste for detail.
- A dual identity: part glamorous couture guest, part relatable content-creator.
- Sister synergy: together they amplify style narratives more powerfully than either alone.
- Authentic storytelling: their journey is personal (school days, uniforms, fashion-games) and publicly aspirational.

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