

Serena Williams Stuns in Sculptural Red Gown

Published on 28 Oct 2025 | By IFI Correspondent



Tennis great Serena Williams was honoured at the Princess of Asturias Awards for Sports in 2025, a prestigious Spanish accolade recognising outstanding achievement in athletics.

On the red-carpet in Oviedo, she made an equally powerful style statement. For this formal and meaningful occasion, she chose a vivid rubescent-red gown by Indian couturier Gaurav Gupta.

The Gown: Sculptural, Bold & Elegant

The dress features a one-shoulder neckline, and sculptural draped detailing that swirls across the bodice and hips. Williams paired the gown with matching red pointed-toe heels and kept jewellery minimal—letting the dress do the talking. The styling, by Kesha McLeod, included deep burgundy nails and a fuchsia-tinted lip to round off the look.

Why the Moment Resonates

Firstly, Williams is not only being honoured for her record-breaking career (23 Grand Slams, Olympic golds) but for her impact on sport and society. The award places her in a legacy of transformative athletes.

Secondly, the fashion choice underscores her dual identity: sporting icon *and* cultural style figure. The bold red hue and dramatic silhouette reflect confidence, power and celebration.

Thirdly, the designer selection shows her international fashion reach. Gaurav Gupta's sculptural aesthetic elevates the moment beyond typical red-carpet dressing.

Style Breakdown: What Worked

- **Color choice:** The intense red colour sang on Williams' skin tone and stood out in a formal setting.
- **Silhouette:** One-shoulder cut and fluid draping gave structure yet movement—ideal for a red-carpet full-length gown.
- **Styling restraint:** With the dress being statement enough, accessories were minimal—letting her and the gown be the focus.
- **Hair & makeup:** Soft blonde waves, glowing skin and bold lips complemented the gown without overwhelming.

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