

House of Migo's Festive Edit Redefines Love, Luxury and Modern Heirlooms

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This festive season, **House of Migo** is all set to add sparkle to every celebration — from intimate family dinners and lively card parties to glamorous festive soirées. The label, founded by **Anisha Mittal** and **Isha Goyal**, brings together refined artistry and modern sensibility to create jewellery that feels both timeless and trend-forward.

Anisha, an **Economics graduate from the University of Nottingham**, and Isha, who studied **Brand Management at Parsons School of Design** and **Marketing Analytics at University College London**, found common ground in their shared love for design. Together, they curate jewels that celebrate individuality, craftsmanship, and emotion.

Bold Statements with a Wearable Edge

The new collection speaks the **timeless language of love** — through chokers that embrace the neck like eternal bonds, earrings that cascade with passion, and delicate haathphools and hair ornaments reminiscent of sacred unions.

“**Floral carvings on gemstones** are symbolic of blossoming love, while **pearls represent loyalty and constancy**. The **kundan and polki detailing** pay homage to heirloom traditions — jewels that carry legacy and affection through generations,” shares Anisha.

Festive Trends: Statement Meets Simplicity

According to the duo, **this season is all about bold yet wearable designs**. “Think earrings that instantly elevate your outfit, layered necklaces that transition effortlessly from day to night, and **personalised charms** that add a touch of whimsy,” says Isha.

Pearls & Colourful Gemstones Take Centre Stage

Classic pearls are back — but with a twist. “We’re seeing **irregular baroque pearls and layered strands** paired with metal accents. That pearl-meets-metal contrast feels fresh and modern,” notes Isha.

Colour too, plays a starring role. “**Emeralds, citrines, amethysts, and sapphires** are no longer accents; they’re centrepieces. They bring joy, individuality, and that perfect festive sparkle,” she adds.

Luxury, Reimagined

Modern consumers want pieces that balance **luxury and accessibility** — and **gold-plated silver** is their sweet spot. “It gives you the richness of gold’s allure while remaining lightweight and versatile,” says Anisha. “It allows jewellery lovers to invest in multiple statement pieces — without compromise.”

Season's Must-Haves

? **Navratan Choker and Bracelet** — A bold, symbolic power piece set with **120kt navratna stones** and **22kt gold plating** on recycled brass. The choker converts into a bracelet, embodying versatility and heirloom charm.

? **Pearl Ear Chain – Anaash** — A modern, edgy interpretation of pearls that pairs beautifully with both Indian and Western looks.

? **22kt Rose Gold Plated Pastel Zircon Hair Accessory – Outhouse** — A cascading braid ornament that transforms traditional hairstyling into a **statement of contemporary luxury**, loved by brides and experimental dressers alike.

House of Migo's latest edit is not just about accessorising — it's about **celebrating emotion, craftsmanship, and the joy of adornment** in its most expressive form.

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