

## Chandrima's Zahara Collection Captures the Essence of Festive Elegance with Floral Artistry and Fluid Silhouettes

Published on 29 Oct 2025 | By IFI Correspondent



The festive season is here — and with it comes the joy (and the occasional challenge) of finding outfits that balance glamour with comfort. For those seeking festive style that's light, fluid, and effortlessly elegant, **Chandrima's new capsule collection, Zahara, offers the perfect answer.**

### A Canvas of Colour and Craft

Designer **Chandrima Agnihotri**, the founder and creative head of the label, describes *Zahara* as “a capsule collection where floral designs bloom in their full glory.” Inspired by the idea of *blooming fearlessly*, the collection captures the essence of femininity and freedom through vibrant embroidery, soft silhouettes, and delicate detailing.

“*Zahara* is airy, ornate, and unapologetically feminine,” Chandrima explains. “It defines the joy of tradition, reimagined with a modern soul.”

The designs blend **traditional craftsmanship with a contemporary sensibility**, featuring **floral embroideries inspired by miniature garden motifs and mosaic tilework**, enhanced with **threadwork, metallic accents, tonal cutwork, and 3D floral layering** that bring depth and dimension to each ensemble.

### Fabrics and Colours that Speak Festivity

Crafted in **chanderi silks, soft cottons, and silk organzas**, *Zahara* celebrates fabrics known for their **breathability and fluid drape** — ideal for India's festive climate. The **colour palette** transitions beautifully from **ivory, blush pink, and yellow to olive green, fuchsia, purple, and muted metallics**, mirroring the understated romance of modern festivities.

### For Every Mood and Moment

The collection offers **kurta sets, kimono-style tunics, statement kaftans, and flowy kalidars** — pieces that move seamlessly from day to night, and from intimate mehendis to festive soirées.

“Each design resonates with a different facet of the modern Indian woman,” says Chandrima. “Whether she prefers understated grace or something more statement-making, *Zahara* celebrates individuality through comfort and craft.”

### Highlights to Adore

One of the standout pieces is the **ivory and gold cutwork kurta with beadwork and 3D floral appliqués**, paired with straight cutwork pants — a vision of purity and romance. Another highlight is the **olive green short flared kurta with contrast cord work and bead detailing**, styled with flared pants — *vibrant yet subtle, festive yet easy to wear.*

Lightweight, versatile, and thoughtfully designed, *Zahara* is perfect for travel weddings, festive gatherings, and year-round celebrations — a collection that reminds us that festive dressing can be **as easy as it is elegant**.

For more style updates & exclusive fashion stories, follow [indiafashionicon.com](https://indiafashionicon.com)

---

DISCLAIMER: THE VIEWS/CONTENTS EXPRESSED/PRESENTED HEREIN, WITHIN THIS ADVERTORIAL AND PROMOTIONAL FEATURE ARE THE SOLE AND EXCLUSIVE RESPONSIBILITY OF INDIVIDUAL CLIENTS/EXPERT/THEIR AUTHORISED REPRESENTATIVE/VISHAL KHAIRNAR, TO WHICH EFFECT, PUBLICATION HOUSE/ITS REPRESENTATIVES/AFFILIATES ARE NOT RESPONSIBLE/LIABLE WHATSOEVER.