

Best Lip Plumpers to Add to Your Makeup Kit

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The beauty industry is once again embracing fuller lips — but this time, without the needles. Lip plumpers, the glossy formulas that promise instant volume and shine, are taking over vanities and social feeds alike. As highlighted in *Lifestyle Asia India*'s latest beauty feature, these modern plumpers are smarter, more comfortable, and far more nourishing than their stingy predecessors.

The best part? You no longer need to choose between care and colour — today's formulas do both. From Dior's cult-classic gloss to Dot & Key's skincare-focused lip mask, each one redefines what "plump" really means.

Top contenders for 2025

The list curated by *Lifestyle Asia* features a balanced mix of global luxury and accessible Indian beauty brands. Each formula caters to different needs, textures, and budgets.

1. Dior Addict Lip Maximizer

The undisputed icon of lip plumpers, Dior's Addict Lip Maximizer remains a bestseller for a reason. Infused with hyaluronic acid, it hydrates intensely while giving the lips a soft, glassy sheen. The formula plumps subtly — no burn, just brilliance. Ideal for everyday luxury.

2. Bobbi Brown Extra Plump Lip Serum

For those who prefer skincare over makeup, Bobbi Brown's serum delivers plumpness in a non-sticky, treatment-like format. Packed with conditioning oils, it restores the natural texture of dry lips while leaving a velvety finish.

3. MAC Squirt Plumping Gloss Stick

MAC's twist on the classic gloss stick merges colour with comfort. It delivers hydration with a slight tingle — noticeable but not harsh — perfect for daily use. The shades adapt beautifully across skin tones, making it a go-to in professional makeup kits.

4. Dot & Key Lip Plumping Sleeping Mask

The Indian skincare brand's overnight mask has gone viral for all the right reasons. It blends natural butters and plant extracts with a gentle plumping complex, working while you sleep to rejuvenate lips. For under ₹250, it's an unbeatable value performer.

5. Too Faced Lip Injection Extreme

A global cult favourite, Too Faced's gloss is designed for maximum effect. It delivers a strong tingling sensation that visibly boosts volume within minutes. Makeup artists often use it as a pre-lipstick prep for red-carpet-ready fullness.

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