

Kriti Sanon Makes a Statement in Silk Dhoti-Bandhgala

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Bollywood actress **Kriti Sanon** made a memorable appearance at the **World Health Summit 2025** in Berlin, not just for her keynote address but also for her fashion-forward outfit. According to *Bollywood Hungama*, Sanon turned heads in a modern silk dhoti paired with a bandhgala designed by **Kunal Rawal**, marrying Indian sartorial heritage with global elegance.

As **UNFPA India's Honorary Ambassador for Gender Equality**, she used the platform to call for increased investment in women's health.

A Bold, Elegant Outfit for a Global Stage

Sanon's look, features a **neutral-toned bandhgala jacket**. Seamlessly pairing with a **modernized silk dhoti**, a silhouette that blends formality and fluidity.

- The **bandhgala** brings in a classic, structured element — tailored, dignified, and deeply rooted in Indian menswear tradition.
- The **silk dhoti** reinterprets a traditional drape with a contemporary finish, giving the look movement and modern flair.
- The choice of silk hints at luxury and craftsmanship, while the muted colour palette underscores poise and restraint.

This fusion of heritage and innovation resonated deeply in an international forum, reflecting both cultural pride and forward-thinking style.

Why the Look Matters: Power, Culture & Advocacy

1. **Cultural Representation on a Global Stage:** By wearing a uniquely Indian silhouette designed by an Indian couturier, Kriti's outfit communicated her roots and elevated craft in a high-level global setting.
2. **Style with Purpose:** The look aligned with her role as a speaker and advocate for women's health, showing that fashion can be a powerful vehicle for messaging.
3. **Trendsetting Ethnic Fusion:** The modern dhoti + bandhgala combo signifies a growing trend of blending traditional Indian garments with contemporary tailoring.

4. **Personal Branding:** As both actor and activist, Sanon's sartorial choice reinforced her personal brand as someone who cares about impact, identity, and influence.

Beyond Fashion: Her Keynote Moment

During her address at the Summit, Kriti highlighted critical gaps in global health funding for women.

Her words were deeply aligned with her role at UNFPA India, to demand **sustainable investment in women's health**.

The visual — combining modern Indian fashion with a powerful policy message — helped amplify her advocacy to an international audience.

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