

Hailey Bieber's Leather Moment at the 2025 Innovator Awards

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At the WSJ Magazine Innovator Awards held on 29 October 2025 in New York, Hailey Bieber turned heads as she accepted the Beauty Innovator Award for her skincare brand Rhode, following its acquisition by e.l.f. Beauty. True to her personal style ethos, she opted for an all-black leather ensemble by Saint Laurent (Spring/Summer 2026 collection) — a bold choice that combined rock-chic aesthetics with red-carpet polish.

What she wore & how it worked

- Starting with a **motorcycle-style leather jacket**, the look layered over a **strapless corset-style top** and a **belted leather bustier** — all in black. The corset featured vertical zipper detailing and a front pocket.
- The bottom half? A matching **pencil leather skirt** in the same weathered black leather, creating a unified look.
- Accessories and finishing touches: sheer black tights, cat-eye sunglasses, pearl-drop earrings, a diamond bracelet and then — the surprise twist — a pair of **white pointy slingback leather heels** that injected a sharp contrast into the head-to-toe black.
- Her styling hit the balance: edgy but refined, daring but polished — exactly what a modern red-carpet moment calls for.

Why the look matters

1. **Signature material:** Hailey has often been associated with leather in her street and red-carpet style, and this look made that association high fashion.
2. **Designer synergy:** The outfit came from the Saint Laurent Spring/Summer 2026 collection, further strengthening her fashion-insider credentials.
3. **Contrasting detail:** The pop of white slingbacks against the black leather ensemble immediately draws attention and elevates the outfit from “just leather” to statement styling.
4. **Narrative fit:** Winning the Beauty Innovator Award while wearing a power-wardrobe moment underscores her dual identity: beauty entrepreneur *and* fashion figure.

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