

Orange Takes Over: The Colour That's "The New Black" This Fall & Winter

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For Fall/Winter 2025, the classic monochromes might be making way for something unexpected. This article explains how designers are no longer treating orange as an accent; they're embracing it as a main player. From tangerine to apricot, the spectrum is wider—and louder—than ever.

Why Orange, and Why Now?

Orange has been re-framed this season in several compelling ways:

- It conveys **warmth, energy and optimism**, traits designers want for the colder months rather than safety-first neutrals.
- The colour is **appearing everywhere**—not just on garments but in tech (gadgets), music and lifestyle cues, signalling it's more than a runway fad.
- There's cultural resonance: in India, saffron/orange speaks to courage and tradition; globally, it has symbolic weight in China and Mexico. This roots the trend in something deeper than aesthetics.

How to Wear Orange This Season

If you're keen to experiment, here's how to integrate the trend without going overboard:

- **Monochrome boldness:** A full orange dress or suit makes the statement. Let accessories stay minimal so orange remains the hero.
- **Accent pops:** If full orange feels too intense, try an orange coat, bag, boots or even a scarf teamed with neutrals like black, grey or ivory. The article highlights pairing orange with black accessories to create both trendy and sophisticated looks.
- **Shade selection:** From vivid pumpkin to muted apricot, choose a tone that complements your skin-undertone and wardrobe.
- **Textural layering:** On heavier fabrics (wools, leathers) orange takes on autumn-winter gravitas; in lighter fabrics (silks, knits) it appears fresher and transitional.

- **Balance with neutrals:** Since orange can dominate, anchoring it with calming neutrals (navy, beige, charcoal) helps maintain polish.

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