

## Orange Takes Over: The Colour That's "The New Black" This Fall & Winter

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For Fall/Winter 2025, the classic monochromes might be making way for something unexpected.

This article explains how designers are no longer treating orange as an accent; they're embracing it as a main player.

From tangerine to apricot, the spectrum is wider—and louder—than ever.

## Why Orange, and Why Now?

Orange has been re-framed this season in several compelling ways:

- It conveys **warmth, energy and optimism**, traits designers want for the colder months rather than safety-first neutrals.
- The colour is **appearing everywhere**—not just on garments but in tech (gadgets), music and lifestyle cues, signalling it's more than a runway fad.
- There's cultural resonance: in India, saffron/orange speaks to courage and tradition; globally, it has symbolic weight in China and Mexico. This roots the trend in something deeper than aesthetics.

## **How to Wear Orange This Season**

If you're keen to experiment, here's how to integrate the trend without going overboard:

- Monochrome boldness: A full orange dress or suit makes the statement. Let accessories stay minimal so orange remains the hero.
- Accent pops: If full orange feels too intense, try an orange coat, bag, boots or even a scarf teamed with neutrals like black, grey or ivory. The article highlights pairing orange with black accessories to create both trendy and sophisticated looks.
- **Shade selection**: From vivid pumpkin to muted apricot, choose a tone that complements your skin-undertone and wardrobe.
- **Textural layering**: On heavier fabrics (wools, leathers) orange takes on autumn-winter gravitas; in lighter fabrics (silks, knits) it appears fresher and transitional.

• **Balance with neutrals**: Since orange can dominate, anchoring it with calming neutrals (navy, beige, charcoal) helps maintain polish.

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