

Dash and Dot Reimagines Festive Dressing with Global Ease in Its 2025 Collection

Published on 31 Oct 2025 | By IFI Correspondent



Where India's textile heritage meets the pulse of modern design.

Dash and Dot's **Festive 2025 collection** redefines contemporary festive dressing by blending traditional weaves with modern silhouettes. It's where **heritage meets modernity**, and new design sensibilities seamlessly merge with timeless craftsmanship. The ensembles, versatile in spirit, can transition from **grand soirées to intimate celebrations**, balancing luxury with effortless wearability.

Lightweight, Layered and Globally Inspired Designs

At the heart of the collection lies the **Benares capsule** — a tribute to the legendary weavers of the city. Founder **Ashray Gujral** explains, *"The focus is on preserving the artistry of Benares while giving it global relevance through proportion, styling, and wearability."*

Reinterpreting **brocade, tissue, and raw silk**, the capsule breathes new life into Indian craftsmanship with designs like **sari-drape gowns, draped pants, structured jackets, and fluid skirts**. Each piece carries a whisper of heritage embroidery and artisanal prints, adding depth without excess.

The **palette** is inspired by the city's regal essence — **ivory and gold** echo its timeless grandeur, while **fuchsia, royal blue, and emerald green** bring a burst of contemporary vibrance. Fabrics such as **organza, brocade, and textural viscose** are delicately accented with sequins and threadwork, creating garments that are **luxurious yet feather-light**.

The New Language of Indian Festive Wear

"We wanted the clothes to feel current, confident, and easy to make one's own," says Ashray. From **modular separates and airy co-ords to crop tops, jackets, and longline shirts**, every piece is designed for layering, movement, and longevity. Relaxed fits, fuss-free closures, and breathable fabrics make each ensemble a **modern wardrobe essential** — festive yet functional.

Crafted from Connection

The collection's roots are deeply personal. *"During a visit to Benares, I met artisans who have carried forward this intricate craft for generations,"* Ashray shares. *"The collaboration began there—translating their weaving traditions into a modern context while preserving the essence of handwork."*

In essence, **Festive 2025** marks a defining chapter for Dash and Dot — one that **honours Indian textile heritage** while rewriting it for a generation that seeks **individuality, comfort, and conscious design**.

As Ashray sums it up, *“It’s festive wear that celebrates craft without nostalgia—sharp, modular, and globally relevant.”*

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