

LFW × FDCI Highlights Sustainability: Responsibility Becomes the New Luxury

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This year's Lakmé Fashion Week in partnership with the Fashion Design Council of India the heart of fashion. From up-cycled fabrics to biodegradable materials and circular design processes, the message was clear: responsibility is the new luxury.

Designers didn't just talk about eco-fashion — they showcased it in bold, runway-worthy collections that questioned conventional consumption.

Spotlight on Key Collections

Among the standout collections:

- TIL by designer Ankur Verma presented **"Breathe"**, a collection crafted from waste and repurposed trims.
- CRCLE by Varshne B experimented with biodegradable "Wegawool" from Calotropis plant fibres, banana-leather, khadi denim and stainless accessories.
- Golden Feathers offered a jaw-dropping example of up-cycling: using butchery chicken-waste to create a wool-like fibre for stoles.

These collections underscore how luxury can evolve beyond shimmer and sequins, into craftsmanship with conscience.

What This Shift Means for Indian Fashion

1. **New luxury paradigm** — across the shows it became obvious: the opulence of tomorrow is about ethical materials, not just heavy embroidery.
2. **Mainstreaming circularity** — the runway saw more design houses embracing circular design principles, proving that sustainability can be commercially visible, not niche.
3. **Designer responsibility** — many brands are signalling a deeper responsibility towards craft, artisans, waste and ecological footprint.
4. **Consumer awareness rising** — as fashion weeks reflect change, shoppers and stylists alike are starting to expect more than aesthetic — they seek values in what they wear.

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