

LFW × FDCI Highlights Sustainability: Responsibility Becomes the New Luxury

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This year's Lakmé Fashion Week in partnership with the Fashion Design Council of India the heart of fashion. From upcycled fabrics to biodegradable materials and circular design processes, the message was clear: responsibility is the new luxury.

Designers didn't just talk about eco-fashion — they showcased it in bold, runway-worthy collections that questioned conventional consumption.

Spotlight on Key Collections

Among the standout collections:

- TIL by designer Ankur Verma presented "Breathe", a collection crafted from waste and repurposed trims.
- CRCLE by Varshne B experimented with biodegradable "Wegawool" from Calotropis plant fibres, banana-leather, khadi denim and stainless accessories.
- Golden Feathers offered a jaw-dropping example of up-cycling: using butchery chicken-waste to create a wool-like fibre for stoles.

These collections underscore how luxury can evolve beyond shimmer and sequins, into craftsmanship with conscience.

What This Shift Means for Indian Fashion

- 1. **New luxury paradigm** across the shows it became obvious: the opulence of tomorrow is about ethical materials, not just heavy embroidery.
- 2. **Mainstreaming circularity** the runway saw more design houses embracing circular design principles, proving that sustainability can be commercially visible, not niche.
- 3. **Designer responsibility** many brands are signalling a deeper responsibility towards craft, artisans, waste and ecological footprint.
- 4. **Consumer awareness rising** as fashion weeks reflect change, shoppers and stylists alike are starting to expect more than aesthetic they seek values in what they wear.

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